

Associate Director for Population Science and Community Outreach
Anita Y Kinney, PhD, RN FAAN, FABMR

Dr. Kinney (CPC) was recruited to the Rutgers Cancer Institute in July 2018 from the University of New Mexico Comprehensive Cancer Center as the inaugural Director of the Cancer Health Equity Center of Excellence and the Director of ScreenNJ and Professor in the Department of Biostatistics and Epidemiology in the Rutgers School of Public Health. She serves as Associate Director for Population Science and Community Outreach of the cancer center.

Role: In her role as Associate Director, Dr. Kinney provides oversight of all population research within Rutgers Cancer Institute of New Jersey and is responsible for the leadership Rutgers Cancer Institute population scientists. She helps coordinate and provides oversight of the activities the Cancer Prevention and Control Program. Dr. Kinney represents CINJ in NJ and nationally for community outreach and engagement that results in opportunities for CINJ members to obtain funding that is responsive to the catchment burden and needs. She is responsible for promoting community outreach and engagement, and cancer prevention and control research among investigators from different disciplines and the Research Programs while focusing on CA priorities.

Dr. Kinney's specific responsibilities include:

- Working with Drs. Libutti and White and the ADs to enhance and stimulate transdisciplinary and translational research across all CINJ research programs by bringing together investigators and community partners with diverse backgrounds to enhance basic, population and clinical research as well as community engaged and CA responsive research;
- Recruiting talented investigators to ensure that population science, CA, and cancer health disparities research is optimally integrated across Programs;
- Planning and evaluating emerging and established prevention, control, and population research, with oversight of the Cancer Prevention and Control Program;
- Organizing, overseeing, and extending CINJ community engagement and outreach activities through the CHECoE;
- Enhancing research addressing catchment area needs, monitoring and fostering research that addresses CA priorities and needs, and cancer disparities research;
- Ensuring that COE is fully integrated in all cancer center components and engaging in the Cancer Institute's strategic planning activities to ensure that outreach and research addresses the CA burden, priorities and needs, and addresses cancer health disparities/inequities;
- Working with Program Leaders, Program Liaisons, Center Members, CCAB and community stakeholders to ensure that CA needs are understood and addressed;
- Collaborating with Dr. Hochster (AD for Clinical Research) and Ms. Saunders to monitor and increase access and accrual to clinical trials among women, minorities, persons residing in medically underserved areas and across the lifespan;
- Overseeing CHEoCE and CPC Pilot Grant Awards and reviews and making recommendations for funding;
- Working with the Program Leaders CPOD SR Leadership and Dr. Berger (AD for Shared Resources) to expand and enhance services and ensure that the resource is meeting user needs and addressing CA priorities;
- Overseeing the coordination of the appropriate level of community and regional outreach by working with the appropriate public and private organizations, interacting with state

agencies, community-based organizations, and community members/advocates to foster collaborative partnerships; and

- Working closely with the Director and AD for Administration and Planning to help ensure resources and infrastructure are optimized for population science and COE.

Kinney is Co-chair of the Associate Director meeting and a member of the Research Leadership Council and Consortium Steering Committee.

Since being appointed to this position, Dr. Kinney has developed the entire infrastructure, planning and evaluation processes, and implemented robust and highly effective strategies for addressing the CA burden through community stakeholder engagement and partnerships, outreach, and research. She has institutionalized COE at CINJ making it a vibrant and impactful enterprise and the CA a high priority, implementing meaningful and creative strategies. Dr. Kinney established and maintained the CCAB and Impact Councils, and expanded ScreenNJ from three counties to all 21 counties in NJ, partnering with organizations representing over 330 practice sites. In addition, Dr. Kinney has collaborated with Research Administration, CINJ leadership and the CCAB to ensure that CA priorities and needs as well as population research are fully integrated in the strategic plan, ensuring that plans are implemented and evaluated for impact, involving community stakeholders at each step. She has been successful in recruiting talented scientists, enhancing clinical trial accrual metrics, catalyzing CA research across all research programs and the DSGs, expanding and enhancing the CPOD SR, expanding implementation science, community engaged and care delivery research, and bolstering the integration of clinical researchers, practitioners and other partners into care delivery and disparities research and stimulating intra-programmatic and inter-programmatic collaborations.