

**BIOGRAPHICAL SKETCH**

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NAME: Schroth, Kevin R.J.

eRA COMMONS USER NAME (credential, e.g., agency login): KRJSchroth

POSITION TITLE: Associate Professor

EDUCATION/TRAINING (*Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.*)

INSTITUTION AND LOCATION	DEGREE (if applicable)	Completion Date MM/YYYY	FIELD OF STUDY
Bucknell University, Lewisburg, PA	BA	5/1992	History/Spanish
Rutgers Law School, Camden, NJ	JD	5/1997	Law

**A. Personal Statement**

I am an Associate Professor at the Rutgers School of Public Health and core faculty in the Rutgers Center for Tobacco Studies. My academic training is in jurisprudence, and I specialize in public health law. My research focuses on how legally defensible laws and regulations can be optimized to reduce tobacco consumption, and more broadly on regulation of addictive consumer products. I have extensive experience in policy making, and the implementation and enforcement of regulations regarding hazardous consumer products, including tobacco products. I provide legal and policy education and guidance regarding tobacco control to municipalities throughout New York through a contract with the State Health Department. I served as Senior Legal Counsel in the Bureau of Chronic Disease Prevention and Tobacco Control at the New York City Department of Health and Mental Hygiene from 2011 to 2018. During this period, I drafted and advanced more than a dozen city tobacco control laws aimed at the point-of-sale environment, minimum age for legal sales, flavored tobacco, smoke-free air, and the food environment. I also played an active role in defending a number of those laws against lawsuits waged by the tobacco industry, the beverage industry, and the restaurant industry. I have also conducted research to evaluate compliance with flavored tobacco policies, including assessing sales, product availability, and loopholes used by tobacco companies to evade these restrictions. I am currently a co-investigator on the UPenn/Rutgers TCORS where I provide legal and regulatory analysis regarding tobacco control. I am also a co-author of a forthcoming textbook, *Public Health Law in Practice*, having authored numerous chapters on topics including tobacco control and policy making.

**Ongoing and recently completed projects that I would like to highlight include:**

Subcontract, Public Health Law Center via New York State Department of Health  
Schroth/Freiberg (PI); Role: Subcontractor  
09/2022-03/2023  
*Support for Center of Excellence in Tobacco Policy*

R01CA231139, NIH/NCI  
Delnevo/Hudson (PI); Role: Co-Investigator  
07/2018-06/2023  
*Adoption, diffusion, and implementation of Tobacco 21 policies to address health disparities*

U54CA229973, NIH/FDA  
Delnevo/Strasser (PI); Role: Co-Investigator  
09/2018-08/2023

*Examining the Effects of Advertising, Packaging and Labeling on Perceptions, Use and Exposure of Combustible Tobacco Products (TCORS)*

R37CA222002, NIH/NCI  
Wackowski (PI); Role: Co-Investigator  
04/2018-03/2022

*Perceptions and impact of modified risk tobacco product communication messages*

R01CA244370-01, NIH/NCI  
Heckman/Buller (PI); Role: Co-Investigator  
06/2020-05/2025

*A Multi-Level Investigation of US Indoor Tanning Policy Enactment, Implementation, Compliance, Impact and Economics*

American Cancer Society  
Schroth (PI)  
11/2019-03/2022

*Tobacco Free Generation Campus Initiative to establish a 100% tobacco-free policy for all of Rutgers University's campuses*

Truth Initiative  
Schroth (PI)  
09/2020-03/2022

*RU Tobacco Free grant with goal of establishing a 100% tobacco-free policy for all of Rutgers University's campuses*

#### **Citations:**

1. **Schroth KR**, *Villanti AC*, Kurti M, *Delnevo CD*. Why an FDA ban on menthol is likely to survive a tobacco industry lawsuit. *Public Health Reports*. 2019 May;134(3):300-6. PMID: 30970219; PMCID: PMC6505334.
2. **Schroth, KR**. Ten Years of the Tobacco Control Act in New York City. *Journal of Legal Medicine*. 2021 Jan 18;40(3-4):321-33.
3. **Schroth KRJ**, Kurti M, *Delnevo CD*. Flavored cigar availability in Oakland after a partial ban. *Addict Behav*. 2022;125:107150. PMID: 34673362; PMCID: PMC8845495.
4. **Schroth KRJ**, *Delnevo CD*, *Villanti AC*. Closing the loopholes on a flavored cigar ban: Anticipated challenges and solutions. *Prev Med*. 2022:107197. PMID: 35973576.

## **B. Positions, Scientific Appointments and Honors**

### **Positions and Scientific Appointments**

2018 - *Member*, Cancer Prevention & Control Research Program, Rutgers Cancer Institute of New Jersey, New Brunswick, NJ  
2018 - *Core Faculty*, Center for Tobacco Studies, Rutgers School of Public Health, New Brunswick, NJ  
2018 - *Associate Professor*, Department of Health Behavior, Society & Policy, Rutgers School of Public Health, New Brunswick, NJ  
2018 *Adjunct Assistant Professor*, NYU College of Global Public Health, New York, NY  
2017 - 2018 *Advisory Group* for implementation of U.S. Department of Housing and Urban Development rule requiring smoking-free policies in public housing authorities, NYC Housing Association

- 2015 - 2018 Co-Chair, Big Cities Community of Practice Subcommittee for Tobacco Control, National Association of County and City Health Officials
- 2015 - 2017 Expert participant, *Eyes on the Prize: Acting Boldly to End Smoking*. Public Health Law Center, Mitchell-Hamline College of Law. Minneapolis, MN, Austin, TX
- 2014 *Adjunct Assistant Professor*, CUNY School of Urban Public Health, New York, NY
- 2013 - 2018 Member, Expert Advisory Board, Advancing Science & Practice in the Retail Environment (ASPiRE), NIH-sponsored multi-site collaborative research center (U01CA154281)
- 2011 - 2018 *Senior Legal Counsel*, New York City Department of Health and Mental Hygiene, Division of Prevention and Primary Care, Bureau of Chronic Disease Prevention and Tobacco Control,
- 2008 - 2010 *Special Counsel*, Cole Schotz, New York, NY
- 2000 - 2007 *Associate*, Dewey & LeBoeuf, New York, NY
- 1998 - 1999 *Judicial Law Clerk*, John J. Hughes, USMJ, U.S. District Court, Trenton, NJ
- 1997 - 1998 *Judicial Law Clerk*, F. Patrick McManimon, JSC, Superior Court of New Jersey, Trenton, NJ

## Honors

- 2015 Distinguished Service Award, NYC Department of Health and Mental Hygiene, Subject matter expert regarding hookah smoking, hookah-serving establishments, and NYC tobacco control laws, in multi-division investigation, enforcement operation, and litigation
- 2015 Acknowledgements in "Saving Gotham: A Billionaire Mayor, Activist Doctors, and the Fight for Eight Million Lives" by Tom Farley, W. W. Norton & Company
- 2015 Acknowledgments in National Academies of Sciences, Engineering and Medicine, Understanding the U.S. Illicit Tobacco Market

## **C. Contributions to Science**

My work is focused on tobacco control law, policy and regulation on federal, state and local levels. My work focuses on three areas: (1) tobacco regulatory science (2) flavor ban policies and (3) policies like tobacco age of sale, to reduce access and availability to young people.

### **1. Tobacco Regulatory Science**

- a. **Schroth KR**, *Villanti AC*, Kurti M, *Delnevo CD*. Why an FDA ban on menthol is likely to survive a tobacco industry lawsuit. *Public Health Reports*. 2019 May;134(3):300-6. PMID: 30970219; PMCID: PMC6505334.
- b. Lindblom EN, *Mays D*, **Schroth KRJ**, *Delnevo C*. Has FDA abandoned its efforts to make fake-cigar cigarettes comply with federal tobacco control laws that apply to cigarettes but not cigars? *Tob Control*. 2020 Feb 26; tobaccocontrol-2019-055395. doi: 10.1136/tobaccocontrol-2019-055395. Epub ahead of print. PMID: 32102908.
- c. Wackowski OA, Kurti M, **Schroth KRJ**, *Delnevo CD*. Examination of Voluntary Compliance with New FDA Cigar Warning Label Requirements. *Tob Regul Sci*. 2020 Nov;6(6):379-383. PMID: 33912626; PMCID: PMC8078870.
- d. *Ganz O*, Hrywna M, **Schroth KRJ**, *Delnevo CD*. Innovative promotional strategies and diversification of flavoured mass merchandise cigar products: a case study of Swedish match. *Tob Control*. 2021 Feb; PMID: 33526442; PMCID: PMC8325719.

### **2. Policies aimed at flavored tobacco products**

- a. Farley SM, **Schroth KR**, Grimshaw V, Luo W, DeGagne JL, Tierney PA, Kim K, Pankow JF. Flavour chemicals in a sample of non-cigarette tobacco products without explicit flavour names sold in New York City in 2015. *Tob Control*. 2018 Mar;27(2):170-176. PMID: 28400490; PMCID: PMC5870443.
- b. Kurti MK, **Schroth KRJ**, Ackerman C, Kennedy M, Jeong M, *Delnevo CD*. Availability of menthol cigarettes in Oakland, California after a partial flavor ban. *Prev Med Rep*. 2020 Sep 18;20:101200. doi: 10.1016/j.pmedr.2020.101200. PMID: 32995144; PMCID: PMC7516294.
- c. Farley SM, Sisti J, Jasek J, **Schroth KRJ**. Flavored Tobacco Sales Prohibition (2009) and Noncigarette Tobacco Products in Retail Stores (2017), New York City. *Am J Public Health*. 2020 May;110(5):725-730. PMID: 32191512; PMCID: PMC7144454.

- d. **Schroth KRJ**, Kurti M, *Delnevo CD*. Flavored cigar availability in Oakland after a partial ban. *Addict Behav*. 2022 Feb;125:107150. PMID:34673362; PMCID: PMC8845495.

### 3. Policies to reduce youth access and availability

- a. Moreland-Russell S, Combs T, **Schroth K**, Luke D. Success in the city: the road to implementation of Tobacco 21 and Sensible Tobacco Enforcement in New York City. *Tob Control*. 2016 Oct;25(Suppl 1):i6-i9. PMID: 27697942; PMCID: PMC5099222.
- b. **Schroth KRJ**. Increasing Price and Reducing Access to Tobacco in New York City. *J Law Med Ethics*. 2019 Jun;47(2\_suppl):87-90. PMID: 31298140.
- c. **Schroth, KR**. Ten Years of the Tobacco Control Act in New York City. *Journal of Legal Medicine*. 2021 Jan 18;40(3-4):321-33. PMID: 33797322.
- d. Hudson SV, Kurti M, Howard J, Sanabria B, **Schroth KRJ**, Hrywna M, *Delnevo CD*. Adoption of Tobacco 21: A Cross-Case Analysis of Ten US States. *Int J Environ Res Public Health*. 2021 Jun 5;18(11). PMID: 34198807; PMCID: PMC8201309.

#### **Complete List of Published Articles in MyBibliography:**

<https://www.ncbi.nlm.nih.gov/myncbi/kevin.schroth.1/bibliography/public/>