

Assessing Local Public Health Capacity in New Jersey: Challenges and Opportunities

December 1, 2021

Jeanne Herb
Rutgers University Bloustein School

Consult with a PWG of public health experts

Project Objectives

Compare local public health infrastructure in NJ to other states

Set NJ in national context

Review historic studies/reports regarding local public health in NJ

Develop case studies of impact of local public health capacity

Assess New Jerseyans' perceptions of and support for public health

Overview of Local Public Health Nationally:

What do we know?

Chief Health Strategists, partnering across multiple sectors and leveraging data and resources to address social, environmental, & economic conditions that affect health and health equity.

CDC

Opportunities

Challenges

Expanding role of public health

Public Health 3.0

"Invisibility of public health"

Change in the public health workforce

Reduced capacity of public health

"The easiest way to explain public health is that it deals with health from the perspective of populations, not individuals. The clinical health care provider — your doctor, nurse, or dentist — helps you with your own personal healthcare issues. Let's say you have asthma. It's the clinical care provider who listens to you describe your symptoms. He or she does the necessary tests, makes the diagnosis, and prescribes the right medicines. You go home breathing better.

The public health approach is different. Public health takes a look at the whole neighborhood (or city, county, state, etc.) and figures out how many people have asthma and what's putting them at risk. Then, public health professionals get to work figuring out how to reduce those exposures and cut down on the number of new asthma cases. Public health is also concerned with whether the people with asthma have access to doctors and are getting good care. If the folks on our side do their jobs right, the whole neighborhood breathes easier."

APHA

NAM 2003

- Historic gap in priorities for investment between public health & health care.
- Many health departments do not have dedicated funding to sustain their infrastructure.

NAM 2012

- Reforms in medical care will not alone improve the public's health.
- Population-based prevention is efficient & effective for health improvement.

TFAH 2020

- U.S. spends \$3.6 on health.
- < 3% spent on public health & prevention.

2021 TFAH

- CDC's \$7.8 B budget was down 1% from previous year
- CDC's core budget fell 2% when adjusted for inflation.

"Health departments across the country are battling 21st-century health threats with 20th century resources. The COVID-19 crisis demonstrates this reality in the starkest of terms."

PHLF 2021

- \$13/ person gap in annual public health spending.
- 4.5 billion fund to support core government public health functions

Overview of Local Public Health in NJ:

The "essentials"

- 1. Local health infrastructure
- 2. Minimum practice standards
- 3. Role of the state health department
- 4. Funding for public health in New Jersey
- 5. Extensive historic review of NJ local health

Local health infrastructure

- Local Board of Health
- Relationship of LBH to health agency/department
- Role of DOH

	Municipal LHDs solely covering their own municipality	Municipal LHDs serving other municipalities ¹	Regional Health Commissions ²	County Health Departments serving at least one municipality	County Health Departments providing only county-wide services ³	Summary % of municipalities that participate in some form of shared services, either through interlocal agreement, a regional health commission, or a county health dept.
2008 (DHSS 2008)	46	40	7	14	5	92%
2021 ⁴ NJDOH, May 21, 2021)	30	32	6	18	2	95%

Minimum practice standards

- NJ standards compared to other states
- NJ standards compared to national accreditation

Public Health is everywhere – safety, gun violence, opioids, flu shots, restaurant inspections, housing, pandemics, health services.... the list goes on and on. But our funding situation is always constricting us from ongoing work on these issues.

NJ public health official

Environmental health

Recreational bathing inspections
Youth camp inspections
Child care center inspections
Body art / tattoo facility inspections
Noise pollution investigations
Solid waste control / enforcement
Environmental health education
Update Right-to-Know information for employers

Public health nuisance complaint investigations

Food Safety

Retail food establishment licensing Product recall inspections Retail food / restaurant inspection Non-retail food inspections Food safety education

Planning and Preparedness

Emergency response to natural & man-made event Community risk communication
Emergency preparedness education and planning
Pandemic influenza planning
Development / consultation of local ordinances

Maternal and Child Health:

NJ Family Care referrals
Child health conferences and home nursing visits
Childhood immunizations
Childhood lead exposure health education
Childhood lead exposure investigations / referrals

Animal Control

Rabies vaccination clinics for pets Animal bite investigations / referrals Rabies control (besides vaccination clinics) Kennel/shelter/pound/pet shop inspections

Communicable Disease

Reportable disease / outbreak investigations Communicable infectious disease health ed. Food and water sampling

Health Education

Older adult health education
Cardiovascular disease health education
Diabetes health education
Nutrition health education
Cancer health education
Blood-borne pathogen/risk education

Clinical Services:

Public health nursing activities

Hypertension screenings
Hypertension counseling / referrals
TB investigations / referrals
Diabetes referrals
HIV/AIDS referral
Hepatitis B immunization / screening
Cardiovascular disease screenings
Older adult immunizations

Role of the state health department

- Monitor LHDs
- License health officers
- Register LHDs
- Priority Health Funds
- Public Health Council

Funding for public health in New Jersey

- NJ ranking nationally
- Sources of NJ local public health funds
- Local property taxes
- Public Health Priority Fund
- Estimate for lost investment
- Funding breakdown

We have funding to do what we're required to do, but, typically, we're lacking in funds to do the things that we know we NEED to do.

NJ local public health official

Besides not having adequate funds to address all public health challenges, too often the funding that we have is overly prescriptive, telling me exactly how I have to spend that money regardless of the particular needs of my community.

NJ local public health official

Extensive historic review of NJ public health

Date	Subject
1992-2004	Capital Forums on Health and Medical Care
1993	Commissioner's Working Group on Local Health
1999-2004	Crafting a Restructured Environment; Turning Point
2000	Internal NJDHSS research
2002	Executive Order #140
2005	Public Health Governance Performance Assessment
2008	NJDHSS Review of Local Public Health Systems
2009	NJ Health Officers Association
2010	Rutgers Review of Local Health Evaluation Report
2010	Local Unit Alignment, Reorganization and Consolidation Commission
2011-2014	Quality Improvement
2018	New Jersey Public Health Associations Collaborative Effort (PHACE)

Voices from NJ local public health officials

COVID-19 has really highlighted the fact that health departments are severely understaffed.

I would like for the politicians to understand that we know our job - we know how to do it and what we need to do it. If we have the resources to do it, we'll do it right.

People don't realize how much we do in public health - restaurant inspections, public health campaigns, nuisance complaints. We inspect pools, schools, and daycares. Some of us inspect nail and hair salons, and everything in between. Public health really is part of your everyday life, including the air you breathe.

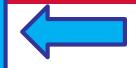
I know my community: I know who to reach out to when I need things, and that's vital, especially during something like a pandemic, where you need to get in touch with your religious leaders, and your school leaders, and people who are influential in the community.

That intimate relationship is so important.

The monies that we've received are for very specific programs and tasks, and it doesn't allow me to run my department or to staff my department in ways that I think will be most advantageous for my communities.

Observations

New Jerseyans' knowledge of and support for public health



Public health capacity is not keeping up with its mandate

NJ minimum performance standards are comprehensive

Confusing assumptions about local public health structure

National capacity
Trends are acute in
NJ

Public Health 3.0

Extensive historic study of NJ local public health

Successful efforts in other states to address chronic under capacity

COVID laid bare challenges of local public health capacity

Next Steps

- ✓ Survey December 1 participants
- √ Finalize write up of Eagleton poll results
- √ Final project report (mid-December)
- ✓ Post all project outputs on website https://sites.rutgers.edu/nj-phi/
- ✓ Conduct outreach



jherb@ejb.rutgers.edu 848-932-2725