Title: Newark Public Safety Collaborative

Funding agency: Prudential Foundation

PI- Alejandro Gimenez Santana

The [Newark Public Safety Collaborative](https://newarkcollaborative.org/) (NPSC) was formed in 2018 as part of the [Rutgers-Newark, School of Criminal Justice Anchor Initiative](https://www.newark.rutgers.edu/anchor-institution). Through a direct partnership with the Newark Mayor’s Office and community stakeholders, the NPSC builds on successes of past violence reduction initiatives with a greater focus on place-based analytics and data-driven community engagement for crime prevention and public safety. NPSC brings together community-based organizations (CBOs), data analysts, social workers, policymakers, and practitioners to contextualize ‘big data’ and make decisions for actions in a coordinated fashion. The NPSC maximizes local resources and expertise to solve problems and improve the impact of public safety work already underway in Newark.

Crime prevention requires thoughtful decision-making informed by real-time understandings of the spatial dynamics of crime and its related factors. It requires a concerted effort to think about the mechanisms that enable crime hotspots to emerge and persist over time. The NPSC enables city officials and community leaders to focus on the places that are in greatest need of resources. Then they implement strategies that utilize their collective strengths in coordinated and complementary ways.

For more information, please visit the Newark Public Safety Collaborative’s [website](https://newarkcollaborative.org/). For more information about Dr. Santana, please visit <https://newarkcollaborative.org/team>.