



RUTGERS
University Libraries

MBA Orientation

Jonathan M. Torres, MLIS, MA
Business and Data Librarian
Dana Library

“Proudly Serving Rutgers Business School”

What We Will Explore

- Getting acquainted with a few essential library databases
- Using library databases for classes, internships, and job interviews
- Using our guides:
<https://libguides.rutgers.edu/business>
https://libguides.rutgers.edu/quick_biz
<https://libguides.rutgers.edu/jobs>

Why Use These Databases?





AMERICAN EXPRESS





Some of our clients

We work with more than 5,000 clients worldwide.





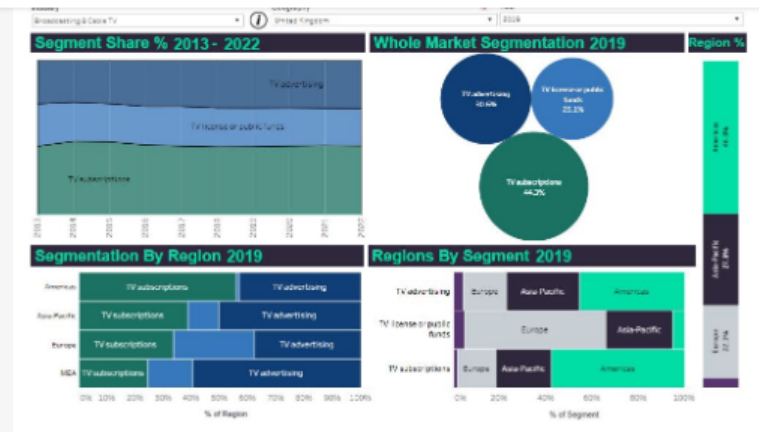
IBM, Spencer Stuart, Leo Burnett, University of Michigan, Illinois State University, California State University, Phoenix Management, Atlantic Management Company, Best Business Appraisals LLC, Burlington Northern Santa Fe Corporation, Financial Research Associates, Siwicki Greenberg, LLC, GE Capital, PNC Bank, AccuVal Associates, Microdea, TiVo, Google, Inc., MZI Global Marketing, UPS, Nielsen Business Media, Textron Financial, Alloy Media + Marketing, Adolfson & Peterson Construction, US Postal Service, Visa U.S.A., CSC, Zurich North America, Parker Hannifin Corporation, Alcoa Inc., BP North America Inc., Alloy Media + Marketing, News America Marketing, PNC Bank, Risk Management Association (RMA), TD Bank, Wells Fargo Bank, Capital One, Bank of America, Willamette Management Associates, Zurich, Risk Management Association (RMA), Hilco Enterprise Valuation Services, Morgan Stanley, W.P. Carey, City Securities Corporation, Tygris Commercial Finance Group, Applied Marketing, Gould & Pakter Associates, RMT Inc., MGA Accountants & Consultants, XEROX, Navigant Consulting, CENSEO, KPMG, Brown Smith Wallace, JH Cohn, RSM McGladrey, Crowe Horwarth, BKD, Moss Adams, UHY Advisors, Dixon Hughes, Siemens Energy and Automation...

Marketline

- HOME
- WHO WE SERVE
- REPORT STORE
- BLOG
- CONTACT US
- SU

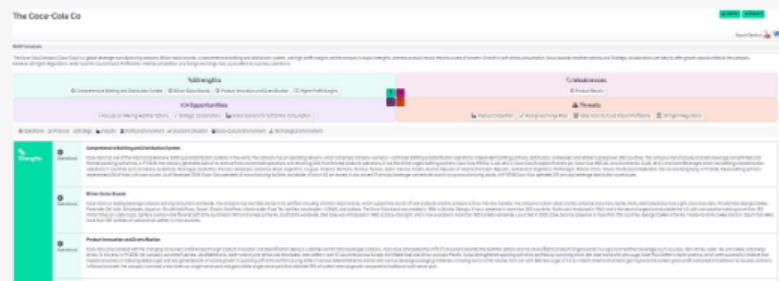
SPOT & SEIZE MARKET OPPORTUNITIES

- Our comprehensive and granular market intelligence allows you to reliably size and segment the market in order to identify and tap into emerging commercial opportunities.



DEFEND FROM COMPETITORS & DISRUPTORS

- Identify, evaluate, and respond to competitors' and emerging disruptors with real-time monitoring and expert insight into their financial performance, R&D strategies, products and M&A activities.





MERGENT

by FTSE Russell



Company data

Deep company profiles layer operational, organizational and corporate data



Reports and filings data

Annual reports and government filings document point in time regulatory data, corporate messaging and rich visual detail. Research reports provide



Archive data

Archive data maintains information of companies that were acquired, went bankrupt or are otherwise no longer captured in current records



Research reports

News and research provides access to economic, country, industry and security level research and analysis

Business Source Premier

Business Source is the most-used database in the world.

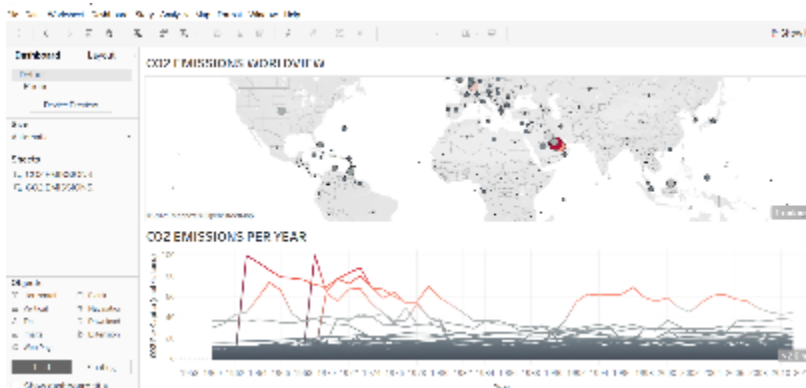
Rajala, Lilsa. (2017, May 25). Library services corporations push back on federal budget cuts—80 companies unite to prevent elimination of Institute for Museum and Library Services. *New Hampshire Business Review (NH)*. Retrieved from <https://infoweb.newsbank.com>

Dates and times of workshops will be posted on:

https://libguides.rutgers.edu/danadata/grad_workshops



A graphic for the Fall 2022 Data Workshops. It features a white background with blue curved borders at the top and bottom. A red lightning bolt icon is centered at the top. Below it, the text "FALL 2022 DATA WORKSHOPS" is written in large, bold, red capital letters. Underneath the text are logos for Tableau, SAS (with the tagline "THE POWER TO KNOW."), WRDS, and Rutgers University Libraries.



Dana Library



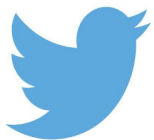
Thank you!

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JonathanMLIS



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