

Dear Class of 2026,

Welcome, and congratulations on your admission to the Full-Time Master of Business Administration Program at Rutgers Business School. We are excited to embark on another academic year with you. I am writing to provide information that will help ease your transition into the MBA program. Much of this information is available on our websites:

- [Admitted Students - Full-Time MBA](#)
- [Full-Time MBA Orientation](#)

These websites contain important details about the curriculum, concentrations, student clubs, announcements, and resources available at RU-Newark. You will also find information on Academic Integrity and the Rutgers Student Code of Conduct. Please complete the Orientation Quiz, Academic Integrity Quiz, and a brief survey by September 1st. I will cover the orientation requirements in detail on August 19th.

Here are a few key points to note:

Orientation Details for Day 1:

- **Date & Time:** Monday, August 19, 10:00 AM - 6:00 PM
- **Location:** Rutgers Business School, 1 Washington Park, Newark, NJ, 6th Floor
(Presentation Room 608 and Lounge at 10 AM and networking event at McGovern's at 4 PM)
- **Dress Code:** Business professional

Security staff and signage will be present on the first floor to guide you. Please bring a small bag including a notepad, pen, and a small laptop or iPad. You can find the daily agenda with times and locations on our website; please check this agenda regularly for updates. Orientation sessions will be held on August 19, 20, 21, 22–23 (virtual days), and 26.

If you plan to drive to campus, please remember to [register](#) your vehicle and to view parking directions.

Event times are subject to minor changes, and you may need to be available from 9:00 AM to 8:00 PM on most days, with occasional later hours for networking events. Our office will also host three networking events off-campus, all within a 5–30 minute distance from the school.

Action Items:

1. **NetID and Email:** Create and activate your NetID, and send your NetID and legal name to mba@business.rutgers.edu. This will enable swipe access to the MBA lounge. Additionally, set up your Rutgers email account, which will be used for official communications and accessing your Rutgers profile and Coursera modules.
2. **Coursera Modules:** To assist with your transition into graduate studies, you must enroll in Coursera and complete one specialization and one course. These modules are designed to familiarize you with MBA learning methodologies and effective communication strategies. The required modules are:
 - **Introduction to Business** ([UC-Irvine](#))
 - **Communication Strategies for a Virtual Age** ([University of Toronto](#))

These courses count toward your grade in the First Year Immersive Orientation course, a graduation requirement. You must also complete the following courses:

- **Statistics** ([Stanford University](#))
- **Algebra and Calculus for Data Science** ([University of Colorado Boulder](#))

Please complete these modules by December 15th and send a screenshot of completion to mba@business.rutgers.edu with the subject "FT MBA Prereq Modules."

To create a free Coursera account, please follow these steps.

1. Click this [link](#), and sign in only using your **Rutgers** email account.
2. If you have trouble logging in, please contact Coursera [support](#) at the bottom of the page by clicking contact us.

All Immersive Orientation Requirements for your first year:

- Attend all sessions in August and read all online Orientation materials.
- Participate in sessions during both the fall and spring semesters.
- Complete the orientation quizzes and survey.
- Finish all Coursera modules by December 15.
- Confirm via certified email that you have read and understood the MBA Orientation, Rutgers University academic integrity policy, and student code of conduct.
- Participation in the Orientation is mandatory for graduation, and successful completion is required.

2024 Fall Courses:

You will be automatically registered for the following courses during the 1st week of Orientation:

- **Accounting for Managers:** Mondays, 8:30 AM
- **Operations Analysis:** Wednesdays, 10:00 AM
- **Managerial Economics Analysis:** Thursdays, 1:00 PM
- **Financial Management:** Thursdays, 8:30 AM
- **Marketing Management:** Mondays, 1:00 PM

(Please note that course times are subject to minor changes.)

You will also participate in Career Management Workshops and Immersive Orientation sessions on select Tuesdays - known as Professional Development Days, with details provided by Dean Vera, Assistant Dean & Director of Graduate Career Management, during Orientation.

We understand that this is a lot of information, but rest assured, we are here to support you. Our team looks forward to meeting you on August 19th! We will be in touch in the coming weeks with additional information. Lastly, you will have plenty of opportunities to speak to our MBA team during Orientation if you have specific coursework or career management questions.

Thank you,

Marc

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 Rutgers Business School