

5th Annual

RUTGERS BUSINESS SCHOOL MARKETING SUMMIT

YOUR FUTURE IN MARKETING



Network with top marketing executives
and recruiters from companies
including: Mondelez,
Eddie Bauer, ESPN, Havas, Johnson &
Johnson, Mars, Re:Dish, Nest New York,
and More!

TOPICS INCLUDE:

- Activating Brand Purpose
- Crafting Powerful Brand Stories
- Seamless Omnichannel Retailing
- Redefining the Future: Marketing Analytics
- Blazing New Trails in AI and Analytics

Registration:

<https://RBSmarketingsummit.eventbrite.com>

FREE EVENT

COMPLIMENTARY BREAKFAST & LUNCH

Students will earn **Suitable**
points for attending

OPENING KEYNOTE



Andrea Terrassa
Global COO, Dentsu Creative

CLOSING KEYNOTE



Bill Imada
Chairman and Chief Connectivity Officer,
IW Group

Rutgers Business School - ROOM 2071
100 Rockafeller Road

NOV

17th

2023

8:30 AM - 4:00 PM