

Note Title

## 3.8 Continued - marginal Analysis

3/5/2020

Review:  $x \rightarrow$  # of items $p(x) \rightarrow$  price per item

$$R(x) = p(x) \cdot x \text{ (revenue f.)} \quad C(x) \text{ (cost f.)}$$

Algebra exact/actual  $C(x), R(x) \rightarrow \Delta C, \Delta R$ Calculus marginal analysis/estimate  $C'(x), R'(x)$ Be careful! Estimate the cost of producing  $(x+1)^{\text{th}}$  unit:  
 $C'(x)$ Estimate the revenue from producing  $(x+1)^{\text{th}}$  unit:

$R'(x)$

Exp)  $C(q) = 3q^2 + q + 500$  [ $q \rightarrow$  # of units produced]

a) compute the actual cost of producing the 41<sup>th</sup> unit.  
{cost of producing 41 units minus 40 units}



## Error Propagation

How an error in measuring a variable etc. affects the calculation of another variable.  
(E.g: low  $\Delta r$  affects  $\Delta V$ )

**Exp)** Side of a cube is measured as 10 cm. long. From this, volume of the cube is found to be  $10^3 = 1000 \text{ cm}^3$ . If the original measurement of the side is accurate within 2%, approximately how accurate is the calculation of volume?

Recall: In differentials:  $y = f(x)$

$$\frac{dy}{dx} = f'(x)$$

$$dy = f'(x) \cdot dx$$

$f(x) \rightarrow$  function of interest ( $V(x)$ )

$$\Delta V \approx V'(x) \cdot \Delta x$$

err. in calculating Vol. err. in side measurement

$\swarrow$  side

$$x = 10 \text{ cm.}$$

measurement of  $x$  is off by  $\pm 2\%$

$$\Delta x = (\pm 2\%) \cdot 10 = \pm 0.2 \text{ cm.}$$

$$V(x) = x^3 \Rightarrow V'(x) = 3x^2$$

$$V'(10) = 3 \cdot 10^2 = 300$$

$$\Delta V \approx V'(10) \cdot \Delta x$$

$$\Delta V \approx 300 \cdot (\pm 0.2) = \pm 60 \text{ cm}^3$$

$$\% \text{ error} = \frac{60}{1000} = 6\%$$

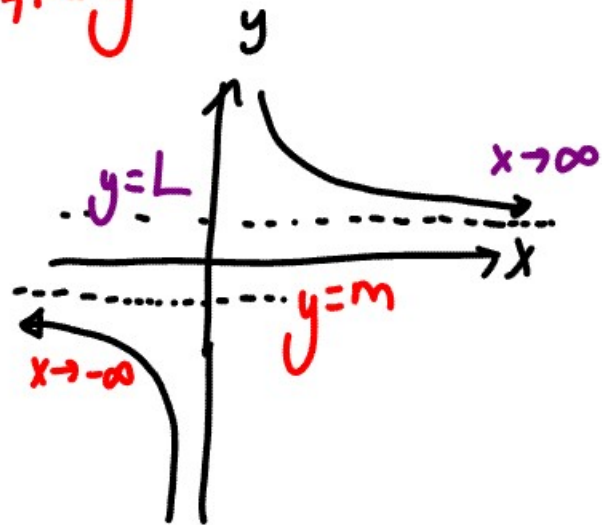
$$\text{max. error} = |\Delta V| = |\pm 60| = 60 \text{ cm}^3$$

## 4.4. Limits Involving Infinity

### Limits at Infinity

$$\lim_{x \rightarrow \infty} f(x) = L$$

$$\lim_{x \rightarrow -\infty} f(x) = m$$



### Special Limits:

$A$  is any real #,  $r$  is a positive rational #

$$\lim_{x \rightarrow \infty} \frac{A}{x^r} = 0, \quad \lim_{x \rightarrow -\infty} \frac{A}{x^r} = 0$$

E.g.  $\lim_{x \rightarrow \infty} \frac{-3}{x^5} = 0, \quad \lim_{x \rightarrow \infty} \frac{5}{\sqrt{x}} = 0$

### Limits of polynomials at $\infty$

$p(x), q(x)$  are polynomials

$$\lim_{x \rightarrow \pm\infty} \frac{p(x)}{q(x)}$$

## PROCEDURE

factor out the highest power of  $x$  in the denominator

Exp) Calculate  $\lim_{x \rightarrow \infty} \frac{3x^3 - 5x + 9}{5x^3 + 2x^2 - 7} \rightarrow x^3$  factor out

$$\lim_{x \rightarrow \infty} \frac{x^3 \left( 3 - \frac{5}{x^2} + \frac{9}{x^3} \right)}{x^3 \left( 5 + \frac{2}{x} - \frac{7}{x^3} \right)}$$

Use special limits at  $\infty$

$$\lim_{x \rightarrow \pm\infty} \frac{A}{x^r} = 0$$

$$\lim_{x \rightarrow \infty} \left( \frac{x^3(3-0+0)}{x^3(5+0-0)} \right) = \frac{3}{5}$$

Exp) Calculate  $\lim_{x \rightarrow -\infty} \left( \frac{5x^3 - 2x^2 + 1}{2x^2 - 4} \right) \rightarrow x^2$  factor out

$$\lim_{x \rightarrow -\infty} \frac{x^2 \left( 5x - 2 + \frac{1}{x^2} \right)}{x^2 \left( 2 - \frac{4}{x^2} \right)}$$

$$= \lim_{x \rightarrow -\infty} \frac{(5x-2)}{2} \stackrel{\text{"OSR"}}{=} \frac{5(-\infty)-2}{2} = \frac{-\infty}{2} = -\infty$$

Exp)  $\lim_{x \rightarrow -\infty} \left( \frac{9x^3+5x+30}{x^5-1} \right) \rightarrow$  factor out  $x^5$

$$\lim_{x \rightarrow -\infty} \left( \frac{x^5 \left( \frac{9}{x^2} + \frac{5}{x^4} + \frac{30}{x^5} \right)}{x^5 \left( 1 - \frac{1}{x^5} \right)} \right) = \frac{0}{1} = 0$$

Exp) Calculate  $\lim_{x \rightarrow -\infty} \left( \frac{\sqrt{3x^2-6}}{5+2x} \right) \rightarrow$  factor out  $x$

$$\lim_{x \rightarrow -\infty} \left( \frac{\sqrt{x^2 \left( 3 - \frac{6}{x^2} \right)}}{x \left( \frac{5}{x} + 2 \right)} \right)$$

$$\left. \begin{array}{l} \sqrt{x^2} = |x| \\ x \geq 0, x \\ x < 0, -x \end{array} \right\}$$

$$|-2| = -(-2) = 2$$

$$\lim_{x \rightarrow -\infty} \left( \frac{|x| \cdot \sqrt{3 - \frac{6}{x^2}}}{x \left( \frac{5}{x} + 2 \right)} \right) = \lim_{x \rightarrow -\infty} \left( \frac{-x \cdot \sqrt{3 - \frac{6}{x^2}}}{x \left( \frac{5}{x} + 2 \right)} \right)$$

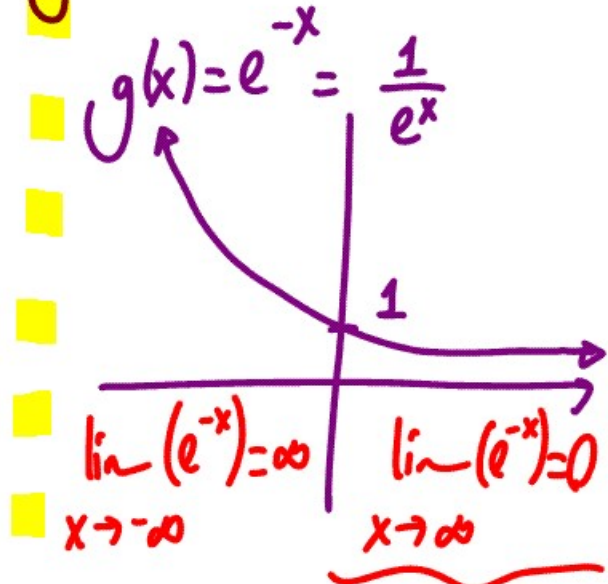
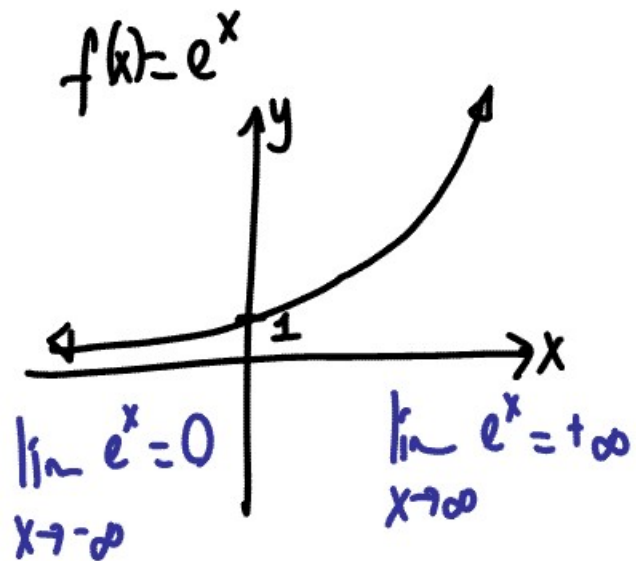
$$= \frac{-\sqrt{3}}{2}$$

Exp) Calculate  $\lim_{x \rightarrow \infty} \frac{\sqrt{3x^2 - 6}}{5 + 2x}$

$$\lim_{x \rightarrow \infty} \left( \frac{|x| \sqrt{3 - \frac{6}{x^2}}}{x \left( \frac{5}{x} + 2 \right)} \right) = \lim_{x \rightarrow \infty} \left( \frac{x \cdot \sqrt{3 - \frac{6}{x^2}}}{x \left( \frac{5}{x} + 2 \right)} \right)$$

$$= \frac{\sqrt{3}}{2}$$



Limits involving  $e^x$ 

Exp) Calculate  $\lim_{x \rightarrow -\infty} \frac{e^x - 1}{4 + 5e^x}$

$\left[ \lim_{x \rightarrow -\infty} e^x = 0 \right]$

$$\lim_{x \rightarrow -\infty} \left( \frac{e^x - 1}{4 + 5e^x} \right) = \frac{-1}{4}$$

Exp) Calculate  $\lim_{x \rightarrow \infty} \left( \frac{e^x - 1}{4 + 5e^x} \right)$

$\left[ \lim_{x \rightarrow \infty} (e^x) = \infty \right]$

~~"osf"~~

~~$$= \frac{\infty - 1}{4 + 5 \cdot \infty} = \frac{\infty}{\infty} = 1$$~~

undefined / indeterminate form

how NOT to do it!

How to do it ↓

"factor out  $e^x$ "

$$\lim_{x \rightarrow \infty} \left( \frac{\cancel{e^x} \left(1 - \frac{1}{e^x}\right)}{\cancel{e^x} \left(\frac{4}{e^x} + 5\right)} \right)$$

$$\lim_{x \rightarrow \infty} \left( \frac{1 - \frac{1}{\cancel{e^x}}}{\frac{4}{\cancel{e^x}} + 5} \right) = \frac{1}{5}$$

Recall:

$$\lim_{x \rightarrow \infty} \left( \frac{1}{e^x} \right) = 0$$

## Infinite Limits

$$\lim_{x \rightarrow c} f(x) = +\infty$$

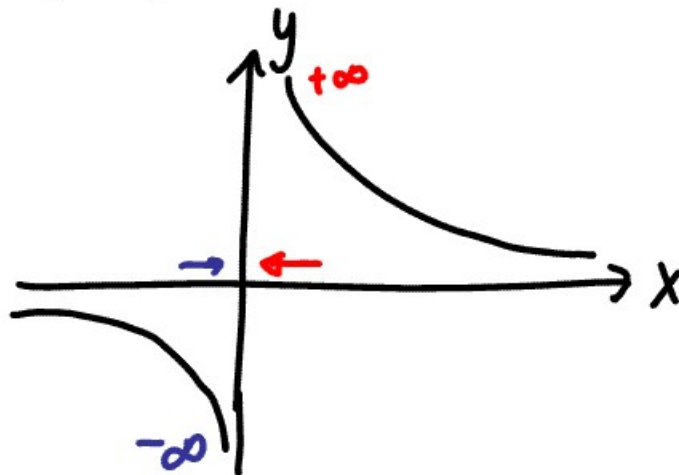
or

$$\lim_{x \rightarrow c} f(x) = -\infty$$

$f$  increases without  
a bound as  $x$  approaches  
to a constant number ( $c$ )

$f$  decreases w/out  
bound as  $x$  approaches  
to a constant # ( $c$ )

E.g.:  $\lim_{x \rightarrow 0^+} \left(\frac{1}{x}\right) = +\infty$ ,  $\lim_{x \rightarrow 0^-} \left(\frac{1}{x}\right) = -\infty$



## Procedure for Finding Infinite Limits

Try "DSP". If you obtain  $\frac{\text{"nonzero \#"}}{0}$ ,

then each one-sided limit is  $\infty$ .

Do a sign analysis for numerator, denominator to determine the sign of  $\infty$  as  $-\infty$  or  $\infty$ .

Exp) Calculate  $\lim_{x \rightarrow 2^-} \left( \frac{3x-5}{x-2} \right)$   $\frac{\text{"non-zero \#"}}{0}$

$$\lim_{x \rightarrow 2^-} \left( \frac{3x-5}{x-2} \right) \stackrel{\text{"DSP"}}{=} \frac{3 \cdot 2 - 5}{2^- - 2} = \frac{1}{0^-} = -\infty$$

↳ (-) number very close to 0

Exp) Calculate  $\lim_{x \rightarrow 2^+} \left( \frac{3x-5}{x-2} \right)$   $\frac{\text{"non-zero \#"}}{0}$

$$\lim_{x \rightarrow 2^+} \left( \frac{3x-5}{x-2} \right) \stackrel{\text{"DSP"}}{=} \frac{3 \cdot 2 - 5}{2^+ - 2} = \frac{1}{0^+} = +\infty$$

$\hookrightarrow (+) \#$   
very close to 0.