



Please save the dates for our upcoming online workshop, *Annie Goes Online: Risk Management on Your Kitchen Table*, January 11, 18, 25, February 15, 22, and March 1, 2023, from 6-9pm. An optional all day in person tax workshop on February 9th will be offered at the Vegetable Growers Association Meeting held during the 2023 Ag Convention in Atlantic City.

The goal of this new, online **Annie's Project** is to address the 5 areas of farm risk - production, marketing, financial, legal, and institutional risk, as taught in previous **Annie's Project** workshops. In addition, this workshop is designed to teach about topics in production and business management skills specifically geared toward women farmers and the unique challenges they face post-pandemic. These include:

- Labor recruitment and labor laws
- Income statements, cash flow statements and personal finances
- Food safety and water use regulations
- Insurance coverage and taxes
- Soil fertility and soil health
- Crop/livestock production budgets
- Controlled environment agriculture (CEA) overview
- Storm water management
- Marketing and supply channels overview

These are just a few among many more topics! Benefit from networking with other growers and agricultural professionals!

Locations: The workshop is online (Zoom link will be provided).

Kickoff Keynote Speaker: Dr. Wenfei Uva, Seaberry Farm (https://seaberryfarm.com/)

Wenfei and her husband, Richard Uva, own Seaberry Farm – a 36-acre specialty fruit and flower farm in Federalsburg, Maryland since 2007. Wenfei received her Ph.D. from Cornell University in agricultural economics and held the position as the extension leader for the Cornell Horticultural Business Management and Marketing Program from 1999-2007. Today, Seaberry Farm grows a large selection of trees and shrubs for woody cut branches as well as a wide variety of perennial and annual cut flowers. Seaberry Farm also specializes in cultivating specialty fruits, including beach plum and paw paws, two native fruits to the United States. You can follow Seaberry Farm on Facebook https://www.facebook.com/seaberry.farm.

The workshop is open to existing, new, and aspiring women farmers but can also be a refresher course for those who took an *Annie's Project* workshop in the past.

Early bird registration through December 19 is \$100; registration from December 20 to January 10 is \$100. Registration includes workshop study materials, and admission to the convention (February 7~9).

Scholarships are available to help pay the cost of registration for those in need, by filling out an online application. First come, first served. Please click HERE to access a scholarship application.

Registration is OPEN. Click here to register: https://ce-catalog.rutgers.edu/coursedisplay.cfm?schID=87755&check=1

For more information and to access a scholarship application, please visit <u>Rutgers Farm Management website</u>.

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