



## The 6<sup>th</sup> China International College Students' "Internet+" Innovation and Entrepreneurship Competition



Rutgers Global cordially invites Rutgers students to participate in *The 6<sup>th</sup> China International College Students' "Internet+" Innovation and Entrepreneurship Competition*. Please notify, after you submit the proposal through the competition online portal ([https://www.pilcchina.org/users/sign\\_up](https://www.pilcchina.org/users/sign_up)), Rutgers Global office will offer between \$1,000 and \$5,000 for qualified proposals to support your research. For program specifics, you may check <https://www.pilcchina.org/>. If you have any questions regarding the competition, you may also contact Becky Zhou ([bzhou@global.rutgers.edu](mailto:bzhou@global.rutgers.edu)) or Holly Chen Tyson ([htyson@global.rutgers.edu](mailto:htyson@global.rutgers.edu)).

*The 6<sup>th</sup> China International College Students' "Internet+" Innovation and Entrepreneurship Competition* is being held from June to November, 2020, combining preliminary round, online semi-final, and final round. South China University of Technology, a Rutgers long-term partner, will host this event. Current students (undergraduates, Master students or PhD students) and those who graduated within five years are all welcome to participate.

*The China International College Students' "Internet+" Innovation and Entrepreneurship Competition* has been successfully held five times since 2015, and has become the world's largest innovation and entrepreneurship competition for college students. In 2019, the competition drew 4.57 million participants (1.09 million teams) from 4,093 colleges and universities in 124 countries and regions. Over 1,000 professionals were invited to judge the competition and mentor the participants, among whom were investors, entrepreneurs, start-up incubator mentors, and innovation and entrepreneurship education experts from China and abroad. Many high-quality projects stood out, gaining market visibility and investment.

### I. Project Requirements

1. Projects entered should involve innovative ideas, technologies, products, or business models, give consideration to the major problems or challenges of humanity, and have clear entrepreneurial plans. Projects are eligible to be entered regardless of whether they have been registered as companies. If the project involves a registered company, the team leader should be the founder or co-founder of the project, and own no less than 10% of the shareholder rights. The shareholder rights of all team members combined should be no less than 1/3.
2. Projects entered must be authentic, ethical, legal and without any harmful information; projects entered must not infringe on the intellectual property rights of others; all inventions, patented technologies and resources involved in the project must have clear legal intellectual property rights or property rights; Participants that submit plagiarized, pirated or false materials will be disqualified and bear all legal liabilities.
3. If the project entered contains the intellectual property rights of others, the entrants should submit, in writing and in its entirety:

- a legally valid letter of authorization from the intellectual property rights owner; Or
- a legally valid patent certificate, etc. If the project entered involves a registered company, entrants should submit:
  - √ a profile of the company, its founders, and share structure;
  - √ photocopies of other relevant credentials, etc.

Entrants can also provide materials about the project's: A: financial status, B: investment obtained, C: employment creation, D: contribution to ecology, etc.

We advise participants to provide credentials if:

- the project has received an investment (or income) of over 10 million yuan; or
  - the project has received an annual income of over 10 million yuan in or before 2019.
4. All projects submitted must be designed or run by the team itself. Unoriginal projects are not eligible.
  5. All entry materials should be in Chinese or English. All finalist teams are required to present and defend the project in Chinese or English. Please contact the organizing committee should you have further language related needs.
  6. Projects that have won the Gold or Silver Awards in this competition previously are not eligible to be submitted this year.
  7. All projects must abide by the Constitution, laws and regulations of China, show respect for the Chinese culture, and comply with public morals.

### II. Eligibility and Category

This competition only accepts team entries. All participants must enter in teams of 2 to 15 people (team leader included). A team may be formed by members from more than one college/university. All entrants must be core members of the project. Individuals that are enrolled or have studied only at a Chinese college/university are not eligible to participate, but can be a member of the startup team. All participants must be students who are currently enrolled at a foreign college/university or those who have graduated within the past 5 years. (A foreign college/university refers to a higher education institution that is located outside the People's Republic of China and is qualified to provide education and award degrees. A student enrolled at a foreign college/university refers to a student that has registered and studied at a foreign college/university and is qualified to receive a degree.) The application should be submitted by the leader of the participating team.

All projects will be divided into Creativity Category, Emerging Project Category, and Rising Project Category according to their features. Requirements for each category are as follows:

1. Creative Project Category. Projects that:
  - (1) are creative;
  - (2) have mature product prototypes or service models;
  - (3) had not been registered on or before May 31, 2020.
2. Emerging Project Category. Projects that:
  - (1) were registered within the past three years (after March 1, 2017);
  - (2) have completed no more than one round of equity investment.
3. Rising Project Category. Projects that:
  - (1) have been registered for over three years (prior to March 1, 2017); Or
  - (2) were registered within the past three years (after March 1, 2017), have completed two or more rounds of equity investment.

### III. Competition Rules and Awards

International entries will be called for through Chinese colleges, universities and co-organizers of the competition. A total of 400 projects will be selected to enter the higher education track finals, among which 100 projects will be selected through online judging to enter the finals live competition. The organizing committee will present the winners with an award certificate and provide them with assistance in finding investment and incubators. The first, second and third place teams of the higher education track will be awarded prize money. We will present 10 International Organizer Awards and several Outstanding Innovation and Entrepreneurship Mentor Awards.

### IV. Registration

1. Participants must register at <https://www.pilcchina.org/>. Registration will open on July 20, 2020 and close on September 15, 2020 (Beijing time, UTC+8).
2. All teams should submit a project presentation file (PPT format), and can also submit a business plan (PDF/Word format) or a one minute video as a supplement.
3. The organizing committee will, provided that air travel returns to normal, cover the air travel expenses (round-trip economy class) for two members from each of the 100 finalist teams and the accommodation expenses for all 100 finalist teams. This year's finals and award ceremony will be held in Guangzhou in November 2020.

### V. Judging Criteria

For detailed information on the judging rules and criteria of the competition, please visit <https://cy.ncss.cn> or <https://www.pilcchina.org/>.

### VI. Contact

FAN Zhi, Promotion Association for the Global Youth Innovation Leadership Community (PILC)  
Tel: 0086-18628258959; Email: [info@pilcchina.org](mailto:info@pilcchina.org) Address: Rm 1006, Marco Polo Building, No. 80 Anli Road, Chaoyang District, Beijing, Postcode: 100101

HAO Hao, China Higher Education Student Information and Career Center  
Tel: 0086-10-68352311; Email: [haoh@chsi.com.cn](mailto:haoh@chsi.com.cn)  
Tower C Jinmao Building, No.18 Xizhimenwai Street, Xicheng District, Beijing, Postcode: 100044

LONG Qian, International Office, South China University of Technology  
Tel: 0086-20-87113180; Email: [experts@scut.edu.cn](mailto:experts@scut.edu.cn)

Address: No.381, Wushan Road, Tianhe District, Guangzhou, Postcode: 510641

WANG Yanan, General Office, Department of Higher Education, Ministry of Education  
Tel: 0086-10-66097850; Email: [internetplus@moe.edu.cn](mailto:internetplus@moe.edu.cn) Address: No.37, Damucang Hutong, Xicheng District, Beijing, Postcode: 100816