



2021 NEW Leadership® New York (NLNY) Summer Institute

**Friday, June 11, 2021
9:30 AM – 11:30 AM
Fundamentals of Public Speaking**

<https://albany.zoom.us/j/91829260385?pwd=YzlUbjZtcWlMTXYyVEpPNjhmejloQT09>

Meeting ID: 918 2926 0385

Passcode: 671022

+1 646 558 8656

Dr. Linda Krzykowski, Clinical Professor of Business, University at Albany

Public speaking is a critical leadership skill. This session provides the fundamentals of an effective public speech. The presenter shares best practices and effective strategies for delivering a persuasive speech. Examples of successful and ineffective speeches will be examined.

**Tuesday, June 15, 2021
12:00 PM – 5:30 PM
Public Service Leadership: Advocacy from Within and Without**

<https://albany.zoom.us/j/94382937735?pwd=TUROdTc3YUNBb1RWTmV1WFFGcHdzQT09>

Meeting ID: 943 8293 7735

Passcode: 161546

+1 646 558 8656

12:00 PM – 1:30 PM - Deciding to Run: How Did We Get Here and What Difference Does It Make?

- ***Honorable Dorcey Applyrs, City of Albany***
- ***Honorable Didi Barrett, New York State Assembly***
- ***Honorable Patricia Fahy, New York State Assembly***
- ***Honorable Amy Paulin, New York State Assembly***
- ***Moderator: Dr. Sue Faerman, Chair, Women's Leadership Academy, Center for Women in Government & Civil Society, Rockefeller College of Public Affairs & Policy, University at Albany***

What draws women to public service and seeking elected office? What is it like to campaign, reach out, mobilize your community and fundraise to finance your campaign? Panelists share their experiences and perspectives on the role of gender in running for public office, lessons learned from being a woman leader, and thoughts about how to build and maintain allies who will support your proposed policy initiatives.

1:30- 2:00 - Break

2:00 PM – 2:30 PM – Keynote Presentation

- ***Honorable Letitia James, Esq., NYS Attorney General***
- ***Moderator: Dr. Sue Faerman, Chair, Women’s Leadership Academy***

This session features a powerful leader; New York State’s Attorney General, the first woman and first African American in this position. You will hear her reflections on her personal journey in the world of politics and her thoughts on lessons learned along the path to leadership. She will also reflect on the ingredients necessary to become an effective public servant.

2:30 PM - 3:30 PM - Advocacy & Lobbying 101

- ***Jammella Anderson, Free Food Fridge Albany***
- ***Georgana Hanson, Planned Parenthood Empire State Acts***
- ***Nicky Hylton-Paterson, Adirondack Diversity Initiative***
- ***Peter Iwanowicz, Environmental Advocates of NYS***
- ***Jenn O’Connor, Prevent Child Abuse New York***
- ***Christina Romeo, The Gay, Lesbian & Straight Education Network, GLSEN***
- ***Moderator: Dr. Dina Refki, Executive Director, Center for Women in Government & Civil Society, Rockefeller College of Public Affairs & Policy, University at Albany***

Panelists discuss the involvement of their organizations in advancing a social justice agendas as external actors who influence the behaviors of government from the outside. These organizations are at the forefront of advocacy for positive social change. Every day they fight for reproductive, environmental, LGBTQ and children’s rights. They advocate to protect the rights and resources needed for the recipients of human services and for laws and regulations that protect the most vulnerable in our society. The leaders of these organizations share their vision of equality, examine successful lessons learned from decades of activism, and analyze the different strategies they use to remove barriers and alleviate discrimination in all its forms.

3:30 PM – 4:00 PM - Break

4:00 PM– 5:30 PM –Advocating for Social Justice and Change from Within Government Agencies

- ***Honorable Sheila Poole, Commissioner, NYS Office for Children & Family Services***
- ***Kelli Owens, Executive Director, NYS Office for the Prevention of Domestic Violence***
- ***Laura Gonzalez Murphy, NYS Department of State***
- ***Moderator: Dr. Sue Faerman, Chair, Women’s Leadership Academy, Center for Women in Government & Civil Society***

It has become increasingly rare for individuals who are committed to a career in public service to stay with one organization or even within one sector for their entire career. Instead, many take opportunities to serve as change agents and to fight for social justice and changes in laws and regulations exist within

the Executive Branch of government as well as within the Legislative Branch and/or nonprofit advocacy organizations. Panelists will reflect on their public service careers, ways to influence positive change from within government and opportunities to create career paths that cross public and nonprofit sectors.

For further information, please contact:

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