



RESEARCH SEMINAR SERIES

The Center for Dermal Research Welcomes

Pascal Yvon, Alban Muller

“5 Key Considerations in Developing Natural Cosmetics”

March 9th; 5:30pm – Life Sciences Building, 145 Bevier Road, Piscataway NJ



Pascal Yvon, PharmD, MBA, has over 25 years of global experience in the life sciences industries, including the cosmetic, biotech, pharmaceutical, nutrition and diagnostics sectors. He has worked for global corporations as well as start-ups in sales, marketing, and general management positions. Having spent the first half of his career based in France and the second half in the USA, Dr. Yvon developed his expertise with a multi-cultural sensitivity and an international approach. He has authored many trade journal articles, including topic such as the skin microbiome and regulatory columns for cosmetics, and regularly speaks at leading industry events and conferences. Dr. Yvon holds a doctorate in pharmacy from the Pharmacy University, Paris, and an Executive MBA from Rutgers university, NJ. He is a member of the Society of Cosmetic Chemists, NY Chapter.

Abstract: Consumers demand for natural cosmetics is continuously growing. More and more consumers are looking for natural products containing natural ingredients, moving away from synthetic substances. With this high growth market, cosmetic companies, Indie brands and large corporations alike, are developing formulations to meet this demand. Consumers expect quality from their natural cosmetic products or Phyto-Cosmetics. Today, quality has a global meaning requiring a holistic approach from cosmetic manufacturers. It starts with the request for the quality of the natural plant extracts in the formulation, but how do you define it exactly? After that being addressed, it is not enough anymore, and many other attributes need to be considered. Consumers require total transparency, looking at the complete list of ingredients, not only actives, and they want to know where they are sourced from. They also care about the way formulations are produced and the manufacturing impact on the environment. The presentation will address these requests and will review 5 key considerations that really define the quality of natural cosmetics.



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