

**Keith Woelfel** – received his Bachelor’s and Master’s Degree from Rutgers University in Food Science. Keith joined Caliper in 2016, developing water soluble cannabinoids for functional foods and beverages. Previously, Keith worked for Mars Chocolate, as a Senior Scientist for 20 years. He led product development and large-scale launches for billion-dollar confection brands, while remaining focused on healthier snack alternatives in the Mars Health and Nutrition Venture Group. Along with Ripple and Caliper, Keith has brought to market over 75 new products and has authored several patents in functional foods, beverages, and confectionery products.

Caliper Foods makes safe and standardized CBD products that are available through its Caliper Commercial Ingredients business and through its direct-to-consumer business, Caliper Consumer Goods. Caliper commits to credibility, science, and consistency to deliver superior cannabinoid experiences for both manufacturers and consumers, because Caliper believes everyone deserves access to the best CBD available.

Company website - functional based water soluble CBD for consumers and businesses.  
<https://trycaliper.com/>