

Center for Dermal Research

Innovations in Dermatological Sciences Conference 2023



Dr. Seth Orlow
Plenary Speaker

Seth Orlow, MD, PhD has over 25 years of experience in medicine, science, and finance. As a faculty member at New York University, Dr. Orlow rose to become Chair of its leading dermatology department. He serves as a Senior Advisor with Pharus Advisors, focused on strategic transactional/investment banking advisory services in the dermatology and personal care sectors. In 1995 he co-founded Anaderm, a dermatologic discovery company backed by Pfizer, which acquired the company in 2002. From 2001-2010, he rose from Advisor to Partner with Easton Capital Partners, a venture capital firm focused on healthcare and consumer products. At Easton, he was involved in the sourcing, diligence, funding, oversight and exit of investments in healthcare companies such as Acorda, Conor Medsystems, Protez, Salmedix and Transave. Dr. Orlow is also co-founder of the annual Dermatology Summit and Dermatology Innovation Forum. An author of over 200 medical/scientific publications, he is an internationally sought-after speaker and thought leader. A graduate of Harvard in Biochemical Sciences and with an MD-PhD in Molecular Pharmacology from Albert Einstein College of Medicine, Dr. Orlow trained in Pediatrics and Dermatology at Mt. Sinai and Yale.

“The Dermatology Market: What’s Hot and What’s Not”

Abstract

The marketplace for innovations relating to the skin, hair and nails - including systemic and topical medications, medical devices and over the counter products - is continuously evolving, shaped by scientific advances, patient and consumer needs and by financial, cultural, regulatory and other external forces. I will provide a provocative discussion of what's hot - including recently marketed products and others in development and continuing and emerging themes - as well as what's not hot in the field.