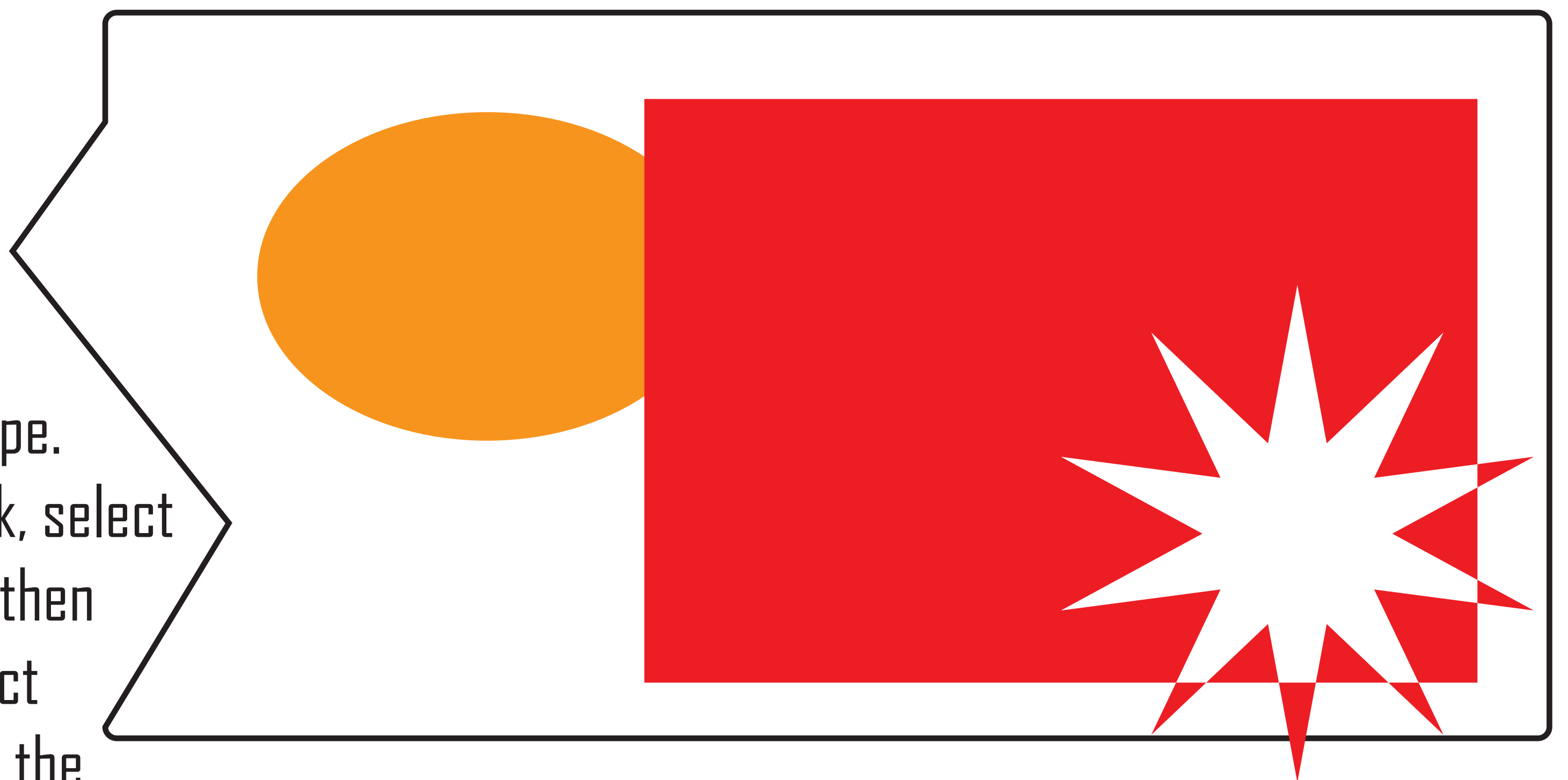# "24" x "36" - Arch D

General Tips

Margins: Place all content within the guides so that there is at least 1/4" of margin all the way around the document.

Raster Images: Photos and other raster images should be the intended resolution and same size or smaller before placing into Illustrator. Adjust resolution and size in a raster image editing application like Photoshop, Preview (Mac) or Photos (Windows). Stretching raster image will result in a pixelated image. In general, images designed for the web, will be low resolution.

Layers: As with Photoshop, use layers to keep different elements apart.

Tools: These are some samples of shapes and tools, like compound paths, that can be used to modify shapes.

Text can be wrapped around a shape. Place the shape over the text block, select both the shape and the text block, then go to Object -> Text Wrap and select Make. The two objects should be in the same layer for this to work.

Linking Photoshop and Illustrator files: All of the text and vector images can be done in the same file, however, when there are many, placing other Illustrator and Photoshop files may simplify editing later as they may be edited outside of the poster file. When they are saved, Illustrator will detect the change and ask about updating.

If you move a file, IIIlustrator will lose track of it and you will need to let it know where the file has gone, so stay organized!

This was linked as an Illustrator Object

Characters below are editable text after using Text -> Create Outlines then Object -> Ungroup

Go Ru!