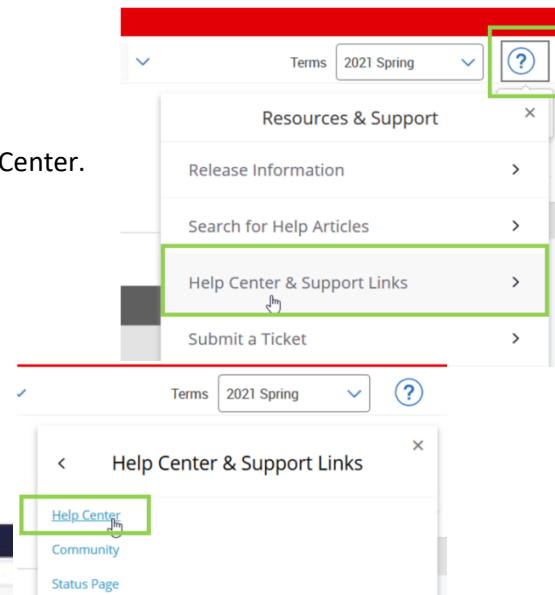


Advising Campaign Reference Materials

In order to access EAB reference materials, you need to be in their Help Center.

- Log into Run4Success (<https://run4success.campus.eab.com>)
- On the top right, click the **Circle with the Question Mark**
- Choose **Help Center & Support Links**
- Choose **Help Center**
- Once the Help Center opens, copy and paste the desired link into the address bar at the top of the screen



APPOINTMENT CAMPAIGN “HOW-TO” VIDEO (from EAB):

https://support.gradesfirst.com/hc/en-us/articles/360011092253-Campaigns-Appointment-Campaigns#h_01EVWHXC2ZPGZ0SFQ3FKQCCSB5

LAUNCHING AN APPOINTMENT CAMPAIGN (from EAB):

<https://support.gradesfirst.com/hc/en-us/articles/1500000239982-Launching-an-Appointment-Campaign>

APPOINTMENT CAMPAIGN FAQ's (from EAB):

<https://support.gradesfirst.com/hc/en-us/articles/360058489214>

APPOINTMENT CAMPAIGN Reference Guide:



The challenge – tell students that they need to meet with you for advising and registration

- **Option #1 (no Appointment Campaign)**
 - Search for students not yet registered.
 - Send a message via R4S asking students to set up an appointment. In the email you include a link to R4S and/or the Navigate app.
 - Students go to the site, find the 'Schedule an Appointment' button, and go through the questions to set up an appointment.
 - You **cannot** easily follow up to see who did and didn't make an appointment.
 - You **cannot** easily send a reminder.
 - Further tracking is difficult, time-consuming, and unlikely to happen. 😞
- **Option #2 (with Appointment Campaign)**
 - Search for students not yet registered.
 - Create Appointment Campaign. This sends a message via R4S asking students to set up an appointment. *It automatically includes a link to your availability!*
 - Students click on the link to set up an appointment.
 - You **can** easily follow up to see who did and didn't make an appointment.
 - You **can** easily send a reminder.
 - Further tracking is efficient and much more likely to happen. 😊

Slide taken from [Jan 2021 Advising Matters deck](#)