Advising Campaign Reference Materials

In order to access EAB reference materials, you need to be in their Help Center.

- Log into Run4Success (https://run4success.campus.eab.com)
- On the top right, click the Circle with the Question Mark
- Choose Help Center & Support Links
- Choose Help Center
- Once the Help Center opens, copy and paste the desired link into the address bar at the top of the screen

APPOINTMENT CAMPAIGN “HOW-TO” VIDEO (from EAB):
https://support.gradesfirst.com/hc/en-us/articles/360011092253-Campaigns-Appointment-Campaigns#h_01EVWHXC2ZPGZ0SFQ3FKQCCSB5

LAUNCHING AN APPOINTMENT CAMPAIGN (from EAB):

APPOINTMENT CAMPAIGN FAQ’s (from EAB):
https://support.gradesfirst.com/hc/en-us/articles/360058489214

APPOINTMENT CAMPAIGN Reference Guide:
Create an Advising Campaign 01202021.docx
The challenge – tell students that they need to meet with you for advising and registration

- Option #1 (no Appointment Campaign)
  - Search for students not yet registered.
  - Send a message via R4S asking students to set up an appointment. In the email you include a link to R4S and/or the Navigate app.
  - Students go to the site, find the ‘Schedule an Appointment’ button, and go through the questions to set up an appointment.
  - You cannot easily follow up to see who did and didn’t make an appointment.
  - You cannot easily send a reminder.
  - Further tracking is difficult, time-consuming, and unlikely to happen. 😊

- Option #2 (with Appointment Campaign)
  - Search for students not yet registered.
  - Create Appointment Campaign. This sends a message via R4S asking students to set up an appointment. *It automatically includes a link to your availability!*
  - Students click on the link to set up an appointment.
  - You can easily follow up to see who did and didn’t make an appointment.
  - You can easily send a reminder.
  - Further tracking is efficient and much more likely to happen. 😊

Slide taken from Jan 2021 Advising Matters deck