



# The Fast Food Campaign

**Abstract:** In light of a time where the government favors the needs of corporate power over the needs of people, I intend to explore the ways in which the association between food companies and government agencies has strengthened over time and the implications on the American diet, health, and overall knowledge. The analysis of this topic is done under an ethical lense which finds that that food companies and the government violate the ethical ideologies of Loyalty to Community, Deontology, and the Minimax Theory when forming an unfair coalition, but abide by Fiduciary Duty by maximizing their profits through lobbying. I strive to highlight the corruption that takes place in the government and how that skews research and policy decisions in favor of the food industry, allowing Americans to consume processed food without repercussions and increasing obesity rates and other eating epidemics.

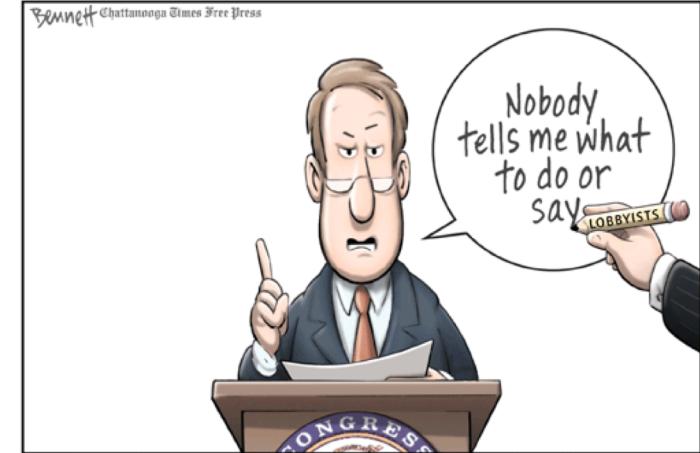


# Introduction

**Research Question:** Should the food industry be allowed to lobby for something that is so directly tied to public health and how does lobbying affect what is available to the American public?

I choose this topic because as I learn more about the effects of food on health, I have become increasingly skeptical of the government and companies that control our intake.

**Thesis Statement:** I believe it is unethical for the food industry to be allowed to lobby for something as serious as the food the public intakes, and regulation and promotion of these products should only be available through fair and strict guidelines that money and corruption can not waver as to not worsen the obesity and related disorders in America.



**Conceptual Framework:** Loyalty to Community, Deontology, Minimax Theory, Fiduciary Duty



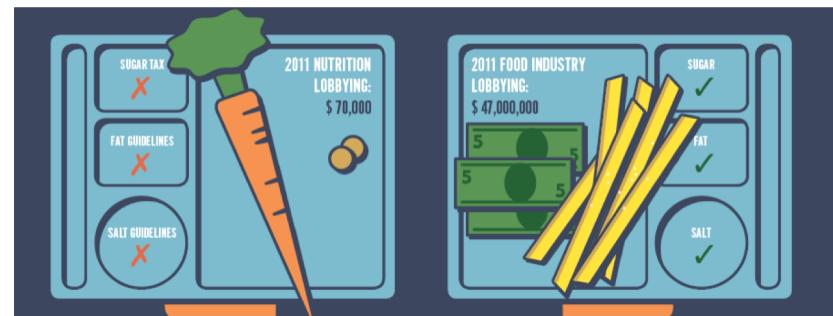
# Research and Conclusions

## Case Studies/Data:

- Corruption is apparent through revolving door politicians with ties in both the food industry and politics and soft money donations
- Companies form coalitions with research institutions to fiscally tamper with research and education
  - Coca-Cola and AAFP (American Academy of Family Physicians)
- Capitalism functions as an incentive to lobby and push personal agenda at the cost of public health.

## Conclusions:

The food industry evidently participates in activities that violate the ethical theories of Loyalty to Community, Deontology, and Minimax Theory. Lobbying activities by top food corporations are need of stricter regulations and should not be able to influence the democratic process of our country. The American people are miseducated by their actions and increasingly vulnerable to the eating epidemics we see ravaging the country today.





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