

Newark Faculty Council
Minutes
Meeting of Monday, November 20, 2000 - 11:30 a.m.
Provost's Conference Room - CLJ - 5th floor

In attendance: Professors N. Adam, K. Callahan, A. Cantwell, M. Cheng, B. Ferguson, P. Hurley, J. Hyman, M. Long, N. Mahon, T. Pratt, J. Randall, W. Ren, D. Sclar, B. Stern, V. Tiger, M. Znayenko; Provost, N. Samuels; Associate Provosts, H. Feder, C. Martancik, R. Smith, G. Vincenti; Assistant to the Provost, J. Friedland; K. Meyers, Director RU-N Bookstore.

I Rutgers-Newark Bookstores

Carol Martancik introduced Kim Meyers, Director of the campus bookstore. Mr. Meyers has an extensive background in writing and literature, and for many years had his own bookstore in Florida. The RU-N bookstore is operated by Follett Higher Education Bookstores which has about 650 stores throughout the country. Since last March when he took over the campus store, Kim has had several matters to address, among them staffing and procedural issues. Some concerns are:

- A. Faculty issues/Texts: Text ordering is compounded because faculty do not submit orders on time or in the proper format. Order forms are on the website.
- B. Student issues: Cost of buy-backs - publishers set guidelines based on supply and demand.
- C. Customer Service: Some personnel changes have been made. A replacement is being sought for the current textbook manager.

Dr. Samuels noted that the University receives some of the profits from bookstore sales if they do well, but nothing from NJ Books. There were up to \$200,000 in revenues this year.

Suggestions were made for faculty and staff to be more active in the bookstore by participating in book signings or workshops. The Bradley Hall location may be a problem. A more central location would attract students.

II Chair's Report

Nabil Adam reported on the President's Advisory Council meeting in New Brunswick. John Randall attended the pre- and post-meeting gathering with New Brunswick and Camden members. The meeting with the President was more productive this time, with technology-based issues (smart classrooms, support issues, etc.) being the focus. President Lawrence and Vice President Joseph Seneca spoke about the University's fund raising difficulties and the new State sunshine law.

III Provost's Report

Dr. Samuels discussed the Master Planning initiative for the campus and the university and asked the NFC to consider

- A. Enrolment: Should Newark grow in size and what areas should be the focus? Should there be new programs, schools or joint ventures with other institutions or with the New Brunswick campus?
- B. What will be out initial needs - facilities, academic resources, etc.? Long-term needs?
- C. What is the university/campus mission?

The provost feels the campus could absorb an increase provided it is phased and well thought out. If there is an increase over 5-7 years of 5,000 students for the university as a whole, the Newark campus should consider an increase of 2,000. This would be primarily at the undergraduate level. Areas to expand may include computing and technology, since NJIT has many Rutgers students in their classes. Criminal Justice, Business, and Nursing may also be good areas of concentration.

In addition to increased support staff, this growth may require another parking deck, undergraduate dorm, and various academic and recreational facilities. Another matter to consider is how to retain/increase quality while adding students. Dr. Samuels noted that the campus freshman SAT scores have been improving and averaged 1103 this year.

A committee was formed to collect comments/suggestions: V. Tiger, N. Adam, P. Hurley, M. Long, and J. Randall. The committee may wish to explore how other universities have handled expansion. It is also worth investigating how we are affected by our proximity to NJIT.

The meeting was adjourned at 1:00 p.m. The next NFC meeting will be on Monday, February 19, 2001 in the Provost's Conference Room, 5th Floor, Center for Law and Justice.

Happy New Year!