

GEA Spring 2020 syllabus

01:098:250 “Global East Asia” *SAS Signature Course*

Rutgers University, Spring 2020

Lecture: Tu/Th7 (6:10-7:30 pm) AB-4225 East Wing, CAC

Recitation sections 01-09: Wed (period and place varies; see below under your TA)

Instructor

Professor Paul Schalow schalow@rutgers.edu

Office hours: Tuesday 2-4pm Scott 330, or by app't

Teaching Assistants

Office hours: Tuesday 2-4pm Scott 340

Brandon Park bjp135@rutgers.edu

Recitation section 01 W2 (9:50-11:10) SC-102

Recitation section 04 W3 (11:30-12:50) SC-207

Recitation section 07 W1 (8:10AM-9:30) SC-101

Haruki Eda haruki.eda@rutgers.edu

Recitation section 02 W2 (9:50-11:10) SC-216

Recitation section 05 W3 (11:30-12:50) SC 214

Recitation section 08 W5 (2:50-4:10) SC-114

‘Coco’ Ke Xu kx30@scarletmail.rutgers.edu

Recitation section 03 W2 (9:50-11:10) SC-114

Recitation section 06 W3 (11:30-12:50) SC-120

Recitation section 09 W5 (2:50-4:10) MU-111

Peer Mentors

Mausam Shah mvs80@scarletmail.rutgers.edu

Jordan Rosenbloom jnr94@scarletmail.rutgers.edu

Course Description

Global East Asia is a Rutgers School of Arts & Sciences *SAS Signature Course*. In the course, you will learn about the impact of globalization processes on East Asia through assigned readings and in-class discussions on the economic, political, cultural, and ecological dimensions of globalization.

Grade scale: A 90-100, B+ 85-89.99, B 80-84.99, C+ 75-79.99, C 70-74.99, D 60-69.99, F below 60.



Core Learning Goals: Successful completion of the course fulfills the SAS *Core Curriculum Learning Goals*: CC (Contemporary Challenges) and HST (Historical Analysis) or SCL (Social Analysis).

Course Requirements

Essay tests: Five tests; 10 pts. each; lowest score dropped (total: 40 pts.)

Recitations: six recitations; 5 pts. each (total: 30 pts.)

Project reports: two reports; 5 pts. each (total: 10 pts.)

Quizzes: 22 quizzes; 1 pt. each; two lowest scores dropped (total: 20 pts.)

Total: 100%

Required Texts

Manfred B. Steger, *Globalization: A Very Short Introduction*. New York: Oxford University Press, 2017 [4th edition]. ISBN 978-0-19-877955-1. For purchase at Barnes & Noble Rutgers Bookstore. Also available as e-book. *Note: Be sure to purchase the 2017 revised 4th edition; earlier editions are out-of-date.

The Asia-Pacific Journal (URL access apjjf.org, formerly japanfocus.org) is a free, open-access, peer-reviewed online academic journal founded in 2004 as *Japan Focus*. Students enrolled in Global East Asia are encouraged to make a voluntary contribution of \$5.00 to help support the costs of maintaining free access to *The Asia-Pacific Journal*.

Canvas

The GEA Canvas site is where you will find the course syllabus, all assigned readings, your small group membership, and all other course-related information for the semester. Canvas gradebook will show all your grades including essay tests and quizzes from your Top Hat account.

Top Hat

We will be using the Top Hat (www.tophat.com) classroom response system in class, so you will need to bring an electronic device every Tuesday and Thursday. Laptops are best for taking essay tests on Tuesdays as indicated in the assignment schedule, but you can submit answers to in-class quiz questions using Apple or Android smartphones and tablets, laptops, or through text message. You can visit the Top Hat Overview (<https://success.tophat.com/s/article/Student-Top-Hat-Overview-and-Getting-Started-Guide>) to get yourself up and running on the system. You will get an email invitation, but if you don't receive this email, you can register by simply visiting our course website: <https://app.tophat.com/e/887080> *Note: our Course Join Code is 887080

Through an agreement with Rutgers, cost of enrolling in Top Hat is \$20/semester. Here is a full breakdown of all subscription options available: www.tophat.com/pricing. If you need assistance with Top Hat at any time, due to the fact that they require specific user information to troubleshoot these issues, please contact their Support Team directly by way of email (support@tophat.com), the in-app support button, or call 1-888-663-5491.

Honor Code

Global East Asia students must promise to abide by the *Rutgers Academic Integrity Policy (Honor Code)*. Violations of the *Honor Code* include: cheating, inventing false data, plagiarism, denying others access to information or material, and facilitating violations of academic integrity. See full policy: <http://academicintegrity.rutgers.edu/>

Essay tests (40%)

There are five essay tests that must be completed in class on Tuesday at the end of each chapter. The essay test asks a question, or questions, and gives you a chance to apply an important concept, theory, or insight about globalization that you learned in Steger's chapter to the assigned readings on East Asia. No make-ups for missed essay tests; lowest essay test score is dropped. **Note: Submitting an essay that is not your own original work is a violation of the Honor Code.*

Each essay test is worth 10 pts. and will be graded based on the following rubric:

- (1) Essay shows good understanding of at least one concept, theory, or insight about globalization from Steger's chapter (3 pts.)
- (2) General concept, theory, or insight is applied appropriately to East Asia (3 pts.)
- (3) Analysis is accurate, answers the question, and is supported with relevant examples (4 pts.)

Recitations (30%)

Recitations are scheduled every other Wednesday beginning Jan. 22. Recitations are worth 5 pts. each and will be graded based on the following rubric:

- (1) Your contribution to preparing the project exceeds expectations (max. 3 pts.)
- (2) Attendance is on time; you arrive at the start and stay to the end (max. 2 pts.)

Quizzes (20%)

Each reading assignment and project report is followed with a quiz to test you on your knowledge of content. Total: 22 quizzes; lowest two quiz scores dropped.

Project reports (10%)

Unit I and Unit II each end with reports on your section projects. Project reports are worth 5 pts. each.

The Student-Wellness Services information below is included in our GEA syllabus in response to a request from RUSA (Rutgers University Student Assembly)

Just In Case Web App

<http://codu.co/cee05e>

Access helpful mental health information and resources for yourself or a friend in a mental health crisis on your smartphone or tablet and easily contact CAPS or RUPD.

Counseling, ADAP & Psychiatric Services (CAPS)

(848) 932-7884 / 17 Senior Street, New Brunswick, NJ 08901/

www.rhscaps.rutgers.edu/

CAPS is a University mental health support service that includes counseling, alcohol and other drug assistance, and psychiatric services staffed by a team of professional within Rutgers Health services to support students' efforts to succeed at Rutgers University. CAPS offers a variety of services that include: individual therapy, group therapy and workshops, crisis intervention, referral to specialists in the community and consultation and collaboration with campus partners.

Violence Prevention & Victim Assistance (VPVA)

(848) 932-1181 / 3 Bartlett Street, New Brunswick, NJ 08901 /

www.vpva.rutgers.edu/

The Office for Violence Prevention and Victim Assistance provides confidential crisis intervention, counseling and advocacy for victims of sexual and relationship violence and stalking to students, staff and faculty. To reach staff during office hours when the university is open or to reach an advocate after hours, call 848-932-1181.

Disability Services

(848) 445-6800 / Lucy Stone Hall, Suite A145, Livingston Campus, 54 Joyce Kilmer Avenue, Piscataway, NJ 08854 / <https://ods.rutgers.edu/>

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: <https://ods.rutgers.edu/students/documentation-guidelines>. If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: <https://ods.rutgers.edu/students/registration-form>.

Scarlet Listeners

(732) 247-5555 / <http://www.scarletlisteners.com/>

Free and confidential peer counseling and referral hotline, providing a comforting and supportive safe space.

LECTURE & RECITATION SCHEDULE

Introduction to *Global East Asia*

- Jan. 21 (Tues).....CONCEPTUALIZING EAST ASIA
Jan. 22 (Wed).....**Recitation 1/22: Introduction to projects**

UNIT I: Chapters 1, 2, & 5: Circulation of people and things in globalization

Chapter 1

- Jan. 23 (Thurs).....THEORIZING GLOBALIZATION
Reading: Manfred B. Steger, *Globalization: A Very Short Introduction*, chap. 1 “Globalization: A contested concept,” 1-17.
In class: review, quiz #1 & discussion questions
- Jan. 28 (Tues).....CULTURAL CHINA
Reading: Susan Brownell, “The Beijing Olympics as a turning point? China’s first Olympics in East Asian perspective” (2009) *japanfocus.org*
In class: review, quiz #2 & discussion questions
- Jan. 29 (Wed).....[No recitation]
- Jan. 30 (Thurs).....NATIONALISM, INTERNATIONALISM
Reading: Rüdiger Frank, “Arirang mass games of North Korea” (2013) *japanfocus.org*
In class: review, quiz #3 & discussion questions
- Feb. 4 (Tues).....In class: Chap. 1 essay test
- Feb. 5 (Wed).....**Recitation 2/5—Unit I project**

Chapter 2

- Feb. 6 (Thurs).....BENEFITS, DRAWBACKS OF GLOBALIZATION
Reading: Steger, *Globalization*, chap. 2 “Globalization in history: is globalization a new phenomenon?” 18-37.
In class: review, quiz #4 & discussion questions
- Feb. 11 (Tues).....ORIGINS
Reading: Sidney Mintz, “Asia’s contributions to world cuisine” (2009) *japanfocus.org*
In class: review, quiz #5 & discussion questions
- Feb. 12 (Wed).....[No recitation]
- Feb. 13 (Thurs).....ANXIETY ABOUT ORIGINS
Reading: Rumi Sakamoto & Matthew Allen, “Sushi reverses course: consuming American sushi in Tokyo” (2011) *japanfocus.org*
In class: review, quiz #6 & discussion questions
- Feb. 18 (Tues).....In class: Chap. 2 essay test
- Feb. 19 (Wed).....**Recitation 2/19—Unit I project**

Chapter 5

- Feb. 20 (Thurs).....MEDIA PLATFORMS
Reading: Steger, *Globalization*, chap. 5 “The cultural dimension of globalization,” 80-91.
In class: review, quiz #7 & discussion questions
- Feb. 25 (Tues).....POPULAR CULTURE AND REGIONALIZATION
Reading: Nissim Otmazgin, “A new cultural geography of East Asia: imagining a ‘region’ through popular culture” (2016) *japanfocus.org*
In class: review, quiz #8 & discussion questions
- Feb. 26 (Wed).....[No recitation]
- Feb. 27 (Thurs).....POPULAR CULTURE AND POLARIZATION
Reading: Millie Creighton, “Through the Korean Wave looking glass: gender, consumerism, transnationalism, tourism reflecting Japan-Korea relations in global East Asia” (2016) *japanfocus.org*
In class: review, quiz #9 & discussion questions
- March 3 (Tues).....In class: Chap. 5 essay test
- March 4 (Wed)..... **Recitation 3/4—Unit I project**

UNIT I PROJECT REPORTS

- March 5 (Thurs) Project reports sects. 01-03 quiz #10
- March 10 (Tues) Project reports sects. 04-06 quiz #11
- March 11 (Wed) [No recitation]
- March 12 (Thurs) Project reports sects. 07-09 quiz #12

[SPRING BREAK March 14-22]

UNIT II: Institutional power and people’s choices in globalization

Chapters 3 & 4

- March 24 (Tues).....BUILDING BLOCKS OF GLOBAL ECONOMY
Reading: Steger, *Globalization*, chap. 3 “The economic dimension of globalization,” 38-61.
In class: review, quiz #13 & discussion questions
- March 25 (Wed).....[No recitation]
- March 26 (Thurs).....POWER CENTERS AND PERIPHERIES
Reading: Steger, *Globalization*, chap. 4 “The political dimension of globalization,” 62-79.
In class: review, quiz #14 & discussion questions
- March 31 (Tues).....WORKERS AND CORPORATIONS
Reading: Mark Selden, Pun Ngai, & Jenny Chan “Politics of global production: Apple, Foxconn, and China’s new working class” (2013) *japanfocus.org*
In class: review, quiz #15 & discussion questions

[April 1 (Wed)].....[No recitation]
 April 2 (Thurs).....ECONOMIC REFORM, POLITICAL REFORM
 Reading: Yi Mu, Mark Thompson, *Crisis at Tiananmen: Part 2*
 “June 4 People’s Army against the people,” 77-106 (1990) *PDF*
 In class: review, quiz #16 & discussion questions
 April 7 (Tues).....In class: Chaps. 3 & 4 essay test
 April 8 (Wed).....**Recitation 4/8: Unit II project**

Chapter 6

April 9 (Thurs).....ENVIRONMENTAL CRISIS
 Steger, *Globalization*, chap. 6 “The ecological dimension of
 globalization,” 92-108
 In class: review, quiz #17 & discussion questions
 April 14 (Tues).....ENERGY SOURCES
 John Mathews & Xin Huang, “The greening of China’s energy
 system outpaces its further blackening: a 2017 update” (2018)
japanfocus.org
 In class: review, quiz #18 & discussion questions
 [April 15 (Wed)] [No recitation]
 April 16 (Thurs).....NATURAL RESOURCES
 Reading: Kenneth Pomeranz, “The great Himalayan watershed:
 water shortages, mega-projects, and environmental politics in
 China, India, and Southeast Asia” (2009) *japanfocus.org*
 In class: review, quiz #19 & discussion questions
 April 21 (Tues) In class: Chap. 6 essay test
 April 22 (Wed) **Recitation 4/22—Unit II project**

UNIT II PROJECT REPORTS

April 23 (Thurs) Project reports sects. 01-03 quiz #20
 April 28 (Tues) Project reports sects. 04-06 quiz #21
 April 29 (Wed) [No recitation]
 April 30 (Thurs) Project reports sects. 07-09 quiz #22