

GEA 2021 Summer Session Syllabus (5/26/21)

Course information

01:098:250 "Global East Asia" *Signature Course*

Rutgers University, 2021 Summer Session

Dates: June 1-July 9

Meets: Mon-Tue-Wed-Thu (11:00 AM-1:35 PM) **synchronous remote on Zoom**

Instructor

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Course Description

"Global East Asia" introduces students to East Asia in the era of globalization, focusing on the dynamic inter-relationships among China, Korea, Japan and neighboring nations. The course will focus on critical analysis of *historical, economic, political, cultural, and ecological* dimensions of globalization in East Asia in the 21st century.

Successful completion of the course fulfills the SAS *Core Curriculum Learning Goals: 21C* (21st Century Challenges), HST (Historical Analysis), and SCL (Social Analysis).

Requirements

Our text is available in paperback or in e-book formats, Manfred B. Steger, *Globalization: A Very Short Introduction*. New York: Oxford University Press, 2020 [5th edition]. ISBN 978-0-19-884945-2.

All assigned readings are from Manfred Steger's *Globalization: A Very Short Introduction* (5th edition); *The Asia-Pacific Journal* website (japanfocus.org); or PDF posted on Canvas course site.

Grading

10 pts. Quizzes (6 quizzes, drop lowest one, 5x2 pts.)

30 pts. Discussion posts (18 posts, drop lowest three, 15x2 pts.)

30 pts. Group projects (6x5 pts.)

30 pts. Group leading discussion (5x6pts.)

100 pts. Total

Grade scale

A 90-100

B+ 85-89.99

B 80-84.99

C+ 75-79.99

C 70-74.99

D 60-60.99

F below 60

CLASS SCHEDULE

Chapter 1: What is globalization?

- (1) Tue 6/1 Orientation to the course: Conceptualizing East Asia
Reading: Chapter 1, Manfred B. Steger, *Globalization: A Very Short Introduction*, "What is globalization?" pp. 1-17.
- (2) Wed 6/2 Reading (1): Susan Brownell, "The Beijing Olympics as a Turning Point? China's First Olympics in East Asian Perspective" (2009) <https://apjif.org/-Susan-Brownell/3166/article.html>
Reading (2): Rüdiger Frank, "The Arirang Mass Games of North Korea" (2013) <https://apjif.org/2013/11/50/Rdiger-Frank/4048/article.html>
- (3) Thu 6/3 Lecture: What do the Olympic Games represent now?
Reading (3): Gavan McCormack, "Tokyo 2020-21: The Troubled Games of the XXXII Olympiad" (2021) <https://apjif.org/2021/6/McCormack.html>
Group Project—coordination & planning (Breakout rooms)
- (4) Mon 6/7 Group Project—presentations

Chapter 2: History

- (5) Tue 6/8 Reading: Steger, Chapter 2 "Globalization in history" pp. 18-37.
- (6) Wed 6/9 Reading (1): Sidney W. Mintz, "Asia's Contributions to World Cuisine," (2009) <https://apjif.org/-Sidney-Mintz/3135/article.html>
Reading (2): Rumi Sakamoto & Matthew Allen, "Sushi reverses course: consuming American sushi in Tokyo" (2011) <https://apjif.org/2011/9/5/Rumi-SAKAMOTO/3481/article.html>
- (7) Thu 6/10 Reading (3): Rumi Sakamoto & Stephen Epstein, "The True Origins of Pizza: Irony, the Internet, and East Asian Nationalisms" (2011) <https://apjif.org/2011/9/44/Rumi-SAKAMOTO/3629/article.html>
Group Project—coordination & planning (Breakout rooms)
- (8) Mon 6/14 Group Project—presentations

Chapter 3: Economy

- (9) Tue 6/15 Reading: Steger, Chapter 3 "The economic dimension of globalization." pp. 38-63.
- (10) Wed 6/16 Reading (1): Mark Selden, Jenny Chan, and Pun Ngai, "The politics of global production: Apple, Foxconn and China's new working class" (2013) <https://apjif.org/2013/11/32/Mark-Selden/3981/article.html>
Reading (2): John A. Mathews and Hao Tan, "China's renewable energy revolution: What is driving it?" (2014) <https://apjif.org/2014/12/44/John-A.-Mathews/4209.html>
- (11) Thu 6/17 Reading (3): Stevan Harrell and Mary Alice Haddad, "Evolution of the East Asian eco-developmental state" (2021) <https://apjif.org/2021/6/Haddad-Harrell.html>
Group Project—coordination & planning (Breakout rooms)
- (12) Mon 6/21 Group Project—presentations

Chapter 4: Politics

- (13) Tue 6/22 Reading: Steger, Chapter 4 "The political dimension of globalization," pp. 64-82.

- (14) Wed 6/23 Reading (1): Vince Scappatura, "The US 'Pivot to Asia', the China spectre and the Australian-American Alliance" (2014) <https://apjif.org/2014/12/36/Vince-Scappatura/4178/article.html>
 Reading (2): Michael McDevitt, "The Post-Korean Unification Security Landscape & U.S. Security Policy in Northeast Asia," pp. 251-296 in Eberstadt & Ellings, eds. *Korea's Future & the Great Powers* (2001). PDF
- (15) Thu 6/24 Reading (3): Christian Wirth, "Securing the Seas, Securing the State: the Inside/Outside of Indo-Pacific Geopolitics" (2021) <https://apjif.org/2021/3/Wirth.html>
 Group Project—coordination & planning (Breakout rooms)
- (16) Mon 6/28 Group Project—presentations

Chapter 5: Culture

- (17) Tue 6/29 Reading: Steger, Chapter 5 "The cultural dimension of globalization." pp. 83-94.
- (18) Wed 6/30 Reading (1): Nissim Kadosh Otmazgin, "Japanese Popular Culture in East and Southeast Asia: Time for a Regional Paradigm?" (2008) <https://apjif.org/-Nissim-Kadosh-Otmazgin/2660/article.html>
 Reading (2): Millie Creighton, "Through the Korean Wave Looking Glass: Gender, Consumerism, Transnationalism, Tourism Reflecting Japan-Korea Relations in Global East Asia" (2016) <https://apjif.org/2016/07/Creighton.html>
- (19) Thu 7/1 Reading (3): Peter Matanle, "Towards an Asia-Pacific 'depopulation dividend' in the 21st century: regional growth and shrinkage in Japan and New Zealand" (2017) <https://apjif.org/2017/06/Matanle.html>
 Group Project—coordination & planning (Breakout rooms)
- (20) Mon 7/5 Group Project—presentations

Chapter 6: Ecology

- (21) Tue 7/6 Mon. lecture: Environment and globalization.
 Reading: Steger, Chapter 6 "The ecological dimension of globalization." pp. 95-110.
- (22) Wed 7/7 Lecture: Energy sources, dangers and solutions.
 Reading (1): Adam Broinowski, "Fukushima: Life and the transnationality of radioactive contamination." *japanfocus.org*. (2013) <https://apjif.org/2013/11/41/Adam-Broinowski/4009/article.html>
 Reading (2): Yokemoto Masafumi, Hayashi Kiminori, & Oshima Ken'ichi, "Overcoming American Military Base Pollution in Asia: Japan, Okinawa, Philippines" (2009) <https://apjif.org/-Yokemoto-Masafumi/3185/article.html>
- (23) Thu 7/8 Reading (3): Kenneth Pomeranz, "The great Himalayan watershed: water shortages, mega-projects, and environmental politics in China, India, and Southeast Asia" (2009) <https://apjif.org/-Kenneth-Pomeranz/3195/article.html>